Action Plan

A well-developed goal is specific, measureable, actionable, realistic and time bound. Complete the template below for each well-developed goal. Be sure to include how you will assess the progress of the goal. If after assessing the goal, you find changes need to be made to the goal or action steps, note these in the alterations section.

Area of Focus				
☐ Service Activities	□ Leadership Development		☐ Custom Goal	
☐ Membership Development	□ Campaign 100			
Goal Statement				
Action Step	Responsible	Required Resources (team	Date to	Due
	Party	members, technology, funding, etc.)	Begin	Date
Assessment		Alterations		