



4-A2 LEO DISTRICT PRESENTS:

2024 EARTH DAY CONTEST



Each year we are seeing the different impacts of our deteriorating environment and the lack of substantial and effective (in)action to sustain our Mother Earth, is quickly visible. So, as current and future leaders, let us do our part in creating either awareness or action to help our Mother Earth, because *collective action* has a magnitude of an impact. And also, continue that action, to continue that impact!

So, we would like to invite all the Leo Clubs of District 4-A2, to participate in the 2024 Earth Day contest. Environment is also one of our International President, Dr. Patti Hill's area of focus. #leosgogreen #changingtheworld.

IT'S TIME TO TAKE ACTION!



1.) What does the contest entail?

- Create an online awareness campaign (either for social media or a video (5 min or less)...get creative!) This year's Earth Day theme is also centered around Plastics.
- The campaign can highlight statistics around the Environment or you can share a success story of how you contribute to making Earth greener or why should one care for the Earth...
- Minimum **5** Leo members must be involved to be considered for the project.

2.) How to sign-up and what is the deadline?

- Also, please signup using this short form below by April 19th here: bit.ly/4A2LeosEarthDayContest or scan the QR code on the right.
- Campaign or video can be shared earlier, but **must** be posted by **April 22nd by 8 am.**

3.) Where do I share the campaign or video?

- Please share it wide and spread! You can share on your club's social media pages, send it to the Lions District and we will share it on our social media, etc.
- Don't forget to use these hashtags:
 - #leosgogreen, #district4a2leos, #changingtheworld
- But for the contest, please use the same location as you filled out on the form, that way we are able to access it and judge the campaign.

LEOS

LET'S

GO

GREEN

Scan the QR code to sign-up!



4.) Will there be prizes?

- Hard work always comes with a reward!
- All Leo Clubs participating will receive something special for their participation.
- For the winners, we will have the top 3 and the club will receive a prize.

For questions, contact Leo-Lion Shriani, shrianipatel12@gmail.com