



# Roar of the Lion

District 4-A2

LIONS CLUBS INTERNATIONAL

June 5, 2023



## SPECIAL POST-CONVENTION ISSUE

Election Results! New District cabinet named! Lion of the Year! Melvin Jones Fellows! Recognition from our International President, Brian Sheehan! Student Speaker District and Area contest results!

New club officer training!  
Return of the blindfold dinner!

### Food Fair Results!

As usual, the International Food Fair at the District Convention was a noisy event, with activities, music and 210 registered Lions and guests meeting new and old friends. That means you may not have caught the results from this year's Food Fair.

Our judges this year included the District Governor of District 4-C4 (San Francisco) and District 50 (Hawaii), and their spouses/partners-in-service. They also included our visiting International Director from Basehor, Kansas, Lion Deb Weaverling and her husband/partner-in-service, Lion Ron Weaverling, and 4-C4 1st Vice-Governor Kevin Guess and spouse, and 4-L3 2nd Vice-Governor Jennifer Cho. But none from our district.

They were faced with twelve competitive booths, mostly geared up for celebrating Cinco de Mayo. The other three booths included a "judges lounge," a district hospitality booth, and a district history display booth.



ONE OF OUR VISITING DISTRICT GOVERNORS, JOHN HUI OF 4-C4, AND VENETIA, POSE AT THE BEST-DECORATED BOOTH WITH DG FALGUNI AND PRESIDENT MYSTI WYATT OF THE TULARE LIONS.



### Food Fair Results!

**Best LEO booth:**

Sierra Cyber Omega LEO Club

**Best LEO booth food:**

McFarland LEO Club

**Best LEO booth spirit:**

Riverdale LEO Club

**Best decorated Lions booth:**

*Tulare Lions Club*

**Best Lions booth food:**

*Rosedale Highway Lions Club*

**Best Lions booth drink(s):**

*Visalia Pride Lions Club*

# DISTRICT GOVERNOR NAMES TOP PROJECTS OF THE 2022-2023 YEAR

At the District Convention in Visalia the "Type 1 Diabetes Network" project, by the Rosedale Highway Lions Club, was named the Project of the Year *by a small club*.

The club ran a commercial, recorded by the diabetic son of a Lions member, on TV, radio, and social media. It invited families of kids with Type 1 diabetes to the Bakersfield eSports Center to network with other diabetic families, share their personal stories, and learn more about the latest insulin pumps, testing for families, and the new advances in research for a cure. The vendors shared valuable information speaking directly to families and the overall group. 85 people served and 30 volunteers at the event.

The Lions organized activities for kids so parents were able to get information from the vendors and JDRE.

There were several donations from local businesses for prizes and Rosedale raised \$400 to help sponsor a campership for Bearskin Meadow.

Due to the positive feedback from the families, Rosedale Highway Lions plan to continue this diabetes event annually.

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Named as the Project of the Year *by a medium-sized club* was "Cornea delivery," by the North Fresno Lions Club.

The Lions Eye Bank of the San Joaquin Valley got a big boost in the 1980s from television personality Geraldo Rivera who was from Lima, Peru. Rivera realized that there was a shortage of eyesight-saving corneas for transplants. He used his huge television platform to call attention to the need.

Lion Tom Good, now of the North Fresno Lions Club, along with Lion Ralph Handly stepped up to the plate and began working with the county coroner to get usable corneas.

By 1987, the Lions Eye Bank of the San Joaquin Valley supplied 35,930 corneas for transplant and another 44,546 corneas for research for a total of 80,476! [ ... continued on page 7



Humanitarian of the Year - Tricia Stone-Shumaker of ACCESS Speech Pathology in Hanford.

ACCESS Speech is a woman-owned speech therapy clinic located in Hanford. The private practice employs 15 team members and was founded in 2017. They actively serve the needs of our local community by providing clinical speech, language and feeding assessment and Owner, Tricia Stone-Shumaker, is a speech pathologist focusing her practice on the early intervention and autism populations. therapy services to children of all ages. They also give back to non-profits and organizations in need every year. She owns a cross-beaked rooster named Poppy who has travelled cross country and is hand fed.

Tricia is also the author of the Poppy's Adventures children's book series. The series follows a special needs chicken named Poppy. The first book recently won the Moon Beam Children's Book Silver Award for best new children's book. Many of her patients have enjoyed therapy with the real-life Poppy. When she is not conducting speech sessions, she is hugging chickens!



NORTH FRESNO LIONS, INCLUDING KADEN FERRETTI, PATRICIA GRANILLO, MARILYN WATTS, AND AURA PARTRIDGE ACCEPT THE PROJECT OF THE YEAR AWARD FROM DISTRICT GOVERNOR FALGUNI PATEL.

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The **large-club** Project of the Year was a fun fundraiser by the Buttonwillow Lions Club.

This club takes pride in membership. They also take pride in raising funds by hosting outside-the-box events such as this year's nominated project, the Reverse Opportunity Drawing, where 350 Tickets at \$300 each are sold and the last ticket drawn gets to take a whopping amount home. Funds raised are donated back to the community, creating everlasting impact in the form of scholarships, uniforms or gear for various Sports teams, signage at Ball Parks, parks themselves, and Recreation & Youth Programs.

## Visitation Contest Results

**small clubs** (less than 20 members):

- 1st Place - Richgrove Lions
- 2nd Place - Clovis Country Lions
- 3rd Place - Bakersfield Sports Lions

**Medium clubs** (20 to 35 members):

- 1st Place - Parlier Lions
- 2nd Place - Visalia Pride Lions
- 3rd Place - Visalia Sunset Lions

**LARGE clubs** (over 35 members):

- 1st Place - Visalia Breakfast
- 2nd Place - Laton
- 3rd Place - Central Valley Lioness Lions

Short Tail awards from last year were presented! Contest Chair Mary Andrade reminded us we have until June 30th to finish a Short — or Long — Tail this year.



**LIONS YVETTE ALVAREZ, BEV CHO, VIRGINIA, MADDEN, AZALEA SANDOVAL AND ROSE RODRIGUEZ GATHER THEIR CLUB'S PATCH FOR THIS YEAR'S VISITATION CONTEST.**



**LIONS JON WARD, MARCO MARTINEZ AND DAVID HAMILTON, GATHER WITH DG FALGUNI AND VISITATION CONTEST CHAIR MARY ANDRADE.**

## Election Results - Your 2023-24 District Leadership:

**District Governor:** Lion Christy Kroell, Fresno Host Lions, Northern Region  
 spouse: Lion Al Kroell, PDG

**First Vice-Governor:** Lion Cheri Provancha, Visalia Pride Lions, Central Region  
 spouse: Lion Diana Compo

**Second Vice-Governor:** Lion Marco Martinez, McFarland Lions, Southern Region  
 spouse: Lion Margie Martinez

**IPDG:** Lion Falguni Patel, Hanford Breakfast Lions, Western Region  
 spouse: PDG Lion Chiragkumar Patel

**Cabinet Secretary:** Lion Kaden Ferretti, North Fresno

**Cabinet Treasurer:** Lion Diana Compo, Visalia Pride

**Northern Region Chair:** Lion Tony Reyes Jr.

**NR Zone 1 Chair:** Lion Mike Bohigian

**NR Zone 2 Chair:** Lion Rob Andrade

**NR Zone 3 Chair:** Lion Mary Ann Sayers

**NR Zone 4 Chair:** Lion Loretta Botello

**Western Region Chair:** Lion Rosendo "Bob" Casas

**WR Zone 1 Chair:** Lion Ever Casas

**WR Zone 2 Chair:** Lion Tom Wells

**Central Region Chair:** Lion Mike Marquez

**CR Zone 1 Chair:** Lion Jonathan Ward

**CR Zone 2 Chair:**

**CR Zone 3 Chair:** Lion Virginia Madden

**Southern Region Chair:** Lion Maria Pimentel

**SR Zone 1 Chair:** Lion Rose Rodriguez

**SR Zone 2 Chair:** Lion Richard "Rick" Connick

**SR Zone 3 Chair:** Lion Kevin McDermott

**SR Zone 4 Chair:** STAND BY FOR NEW ZONE!

*for other leadership positions and Committees, see page 8.*

## LEO District Officers for 2023-2024

Another election result was announced Sunday at the 4-A2 Convention: incoming officers for our LEO District (also called 4-A2). They are:

District President - Alexandre Widman, West Coast Cyber Omega LEO Club  
 1st Vice-President - Mara Tahiri, Visalia LEO Club  
 Secretary - Julie Simms  
 Treasurer - Shriani Patel, West Coast Cyber Omega LEO Club

## Memorial of departed Lions

On Sunday morning at the convention, District Chaplain Cat Barclay and the four Region Chairs led a solemn memorial of members lost to death in the year since our last convention.

Those remembered this year were:

### Northern Region

Evelyn S. Akuin, RN	Lion 2015-2022	Fresno Diwata
Allen Layne	Lion 1976-2022	North Fresno
Roy J. Yeram	Lion 1979-2022	North Fresno
Leo Avedikian	Lion 1958-2022	North Fresno
David N. Price	Lion 1958-2022	North Fresno
Ron Nyberg	Lion 1991-2022	North Fresno
William D. Rose	Lion 1987-2022	Ponderosa
Sally Maly	Lion Oct 2022-Feb 2023	Shaver Lake
Gladys O'Brien	Lion 2004-2023	Central Valley
Dave Cardenas	Lion 1994-2022	Fowler
Nellie Hernandez	Lion 2007-2022	Selma
Mary Hogan	Lion 1977-2022	Selma
Mariano Lopez	Lion 1970-2022	Selma
Ron Skidmore	Lion 1979-2023	Clovis
Jack Lenox	Lion 2006-2023	Cutler-Orosi
James Goishi	Lion 1965-2022	Selma

### Central Region

Paul Enos	Lion 2004-2022	Ivanhoe
Gary Cole	Lion 2007-2022	Visalia Sequoia
Gary Mussen	Lion 1984-2023	Exeter
Bill R. Jones	Lion 2010-2023	Porterville Breakfast
James Benton	Lion 1974-2022	Porterville Breakfast
Richard Higgins	Lion 1990-2022	Springville Mountain
Larry Marcotte	Lion 1993-2022	Springville Mountain

### Western Region

Gerald Madden	Lion 2015-2022	Laton
Jorge C. Garza	Lion 2011-2022	Laton
Walter "Ed" Potter	Lion 1970-2022	Hanford Breakfast
Priscilla Musgrove-Tripp	Mar. 2021-July 2022	West Coast IC
John Barcellos	Lion 1984-2022	Caruthers

### Southern Region

John Cauzza	Lion 1958-2022	Buttonwillow
Allen Pierucci	Lion 1983-2022	Buttonwillow
Roy Romanini	Lion 2002-2022	Buttonwillow
Don Graham	Lion 1992-2022	Rosedale Highway
H.R. Don Cornett	Lion 1965-2023	Bakersfield Host

<District Governor 1992-1992>

also

Kenneth W. Blackwood PDG of District 4-L3, serving 2018-2019



Lion Ron Skidmore was President of the Ear of the Lion Foundation



at the time of his death, Lion Dave was Mayor of Fowler



Lion Gary Cole was secretary of the Sequoia Lions for six years.

## ONCE IN A LIFETIME

MULTIPLE DISTRICT 4 awards only one medal, the MD-4 Excellence award. It is silver in color and hangs from a purple and gold ribbon.

This year DG Falguni recognized four Lions for their commitment to service over numerous years for the award of the MD-4 Excellence medal.

Manuel Andrade	Three Rivers Lions Club
Diana Compo	Visalia Pride Lions Club
Yvette Alvarez	Cutler-Orosi Lions Club
Marco Martinez	McFarland Lions Club

Lion Marco is the 4th Lion of the McFarland Lions Club to receive this award. Lion Diana is the third in her club to receive the award. Lion Manuel is the second in his club. And Lion Yvette is the first ever in the Cutler-Orosi Lions Club.

## Greetings to all Lions of District 4A2 -

What a great start of our year of 2023. We had our blindfold dinner in January 13th. Then my travels to St Charles, Illinois for the FVDG - DGE Seminar, last February 9th till 12th, that I will treasure forever. It was an awesome experience to meet different Lions from different parts of the world who will be District Governors, having fun and great fellowship. Lions Club International takes care of all our food and travels. What an awesome seminar. My group leader was PID Jenny Ware, who was our guest speaker for our Blind Fold Dinner, and we are group 21. Got to see the headquarters and another great experience. 1VP Lion Patti Hill was there at our Seminar which was so great to learn more about her and her goals that was shared to us.

Then going on visitations with our District Governor was so much fun.

We had our February Council of Governors meeting and then our MD4 State Convention, both at the Double Tree by Hilton in San Jose, CA, where we arrived on February 21st and stayed till the 27th. Great seeing my co-Council of Governors. Had the chance to work on the Magic Yarn project. We got to go where DG Melinda Blaza's club runs a bingo game in San Jose and it was a lot of fun.

Month of April, me and PDG AI attended the Lions Eye Foundation meeting in Auburn, CA.

Then to District 4C5's Convention, April 20th till the 23rd, where we had met International Director Lion Debra and Lion Ron Weaverling. A big thank you to DGE Lion Zenny Yagen for inviting us to a great Convention.

The bowling, food faire, car show, judging, 3 different hospitalities going till past midnight, fun, great food and fellowship.

Then our own 66th District 4A2 Convention that we just celebrated May 4 till the 7th started on Thursday when we picked up our International guests, International Director Lion Debra and Lion Ron Weaverling. Me and PDG AI where so excited to see them again. We went to Sakura Chaya Teppanyaki for lunch with DG Lion Falguni, PDG Lion Chiragkumar 'Kevin' Patel, ID Lion Debra and Lion Ron Weaverling, and PDG Lion AI. We had a great time and great fellowship. Thursday night, we attended Kingsburg Lions event BBQ appreciation for their community and supporters. Friday morning, we attended the Visalia Breakfast Lions Club meeting, again with ID Lion Debra and Lion Ron Weaverling, DG Lion Falguni and PDG Lion Kevin, PDG AI and, joining us, FVDGE Lion Cheri Provancha. We all had a great fun at their meeting. Congratulations to President Lion Jordan for his award.

Then Friday evening we enjoyed our District Food Faire Cinco de Mayo theme. Lots of great food, games and entertainment. Lots of Leos attended and participated too. Congratulations to all the winners.

Saturday breakfast, lunch, we had Lion Sharon from the Lighthouse in San Francisco, as our guest speaker. Our nomination speeches and demonstrations were fun.

Then Dinner, where we had our Gala march with PDG's, guests and dignitaries. Great dinner and dancing. Sunday breakfast and awards. Nominations announcements, introduction of 2023-2024 Cabinet and Committees. Looking forward for a great year!

Yours in Lionism,  
DGE Lion Christy Kroell





International President's Medal  
PDG 'Kevin' Patel

International President's Leadership Medal  
LEO Lion Shriani Patel  
PDG Tony Reyes

International President's Certificate  
LEO Mara Tahira (Visalia Alpha LEO Club)  
LEO Ryan Thompson (Sierra Cyber Omega LEO Club)  
Zone Chair Lion Anna Herrera (Parlier Lions Club)  
Zone Chair Lion Jonathan Ward (Visalia Pride Lions Club)  
1VDG Lion Christy Kroell (Fresno Host Lions Club)  
Pres. Lion Jordan Mulrooney (Visalia Breakfast Lions Club)

DG Falguni was made a **Life Member** of Lions International during the convention. In May, PDG Anthony Martinez of **Parlier** was, too.

Earlier this year, Lion Edward Bergholdt of **Visalia Pride** was made a **Life Member**, and Lions Ed Lafferty, Mary Andrade, Doug Bodine and Paul Smith, all of **Three Rivers**, became **Life Members**.

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A Kay K. Fukushima Fellowship of the California Lions Foundation was presented to Treasurer **Jan Beatty** of the Visalia Charter Oak Lions. Lion Jan has served as our cabinet Treasurer for fifteen years.

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The Senior Master Key was presented to PDG 'Kevin' Patel, for sponsoring over 25 Lions into clubs in our Association.

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Best Club Bulletin: North Fresno ROAR

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The auction of specially donated items at the LCIF Breakfast raised \$575.00.

During the LCIF Breakfast the District awarded a Melvin Jones Fellowship to Lion **Suzy Ward** of Visalia Pride.

Also during the breakfast a progressive Melvin Jones Fellowship was presented to DG **Falguni Patel**.

Also during the breakfast a progressive Melvin Jones Fellowship was presented to PDG '**Kevin**' Chiragkumar **Patel** by his daughter Shriani Patel.

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... and our \$20-per-chance contest won a Melvin Jones Fellowship for Lion **Max Abe** of Central Valley.





**INTERNATIONAL DIRECTOR DEB WEAVERLING AND HER HUSBAND LION RON WEAVERLING FROM MD-17 KANSAS WITH DISTRICT 4-A2 GOVERNOR FALGUNI PATEL AND HER HUSBAND PDG LION CHIRAGKUMAR 'KEVIN' PATEL.**

**Mediun-sized Club Project of the Year** *continued from page 2*

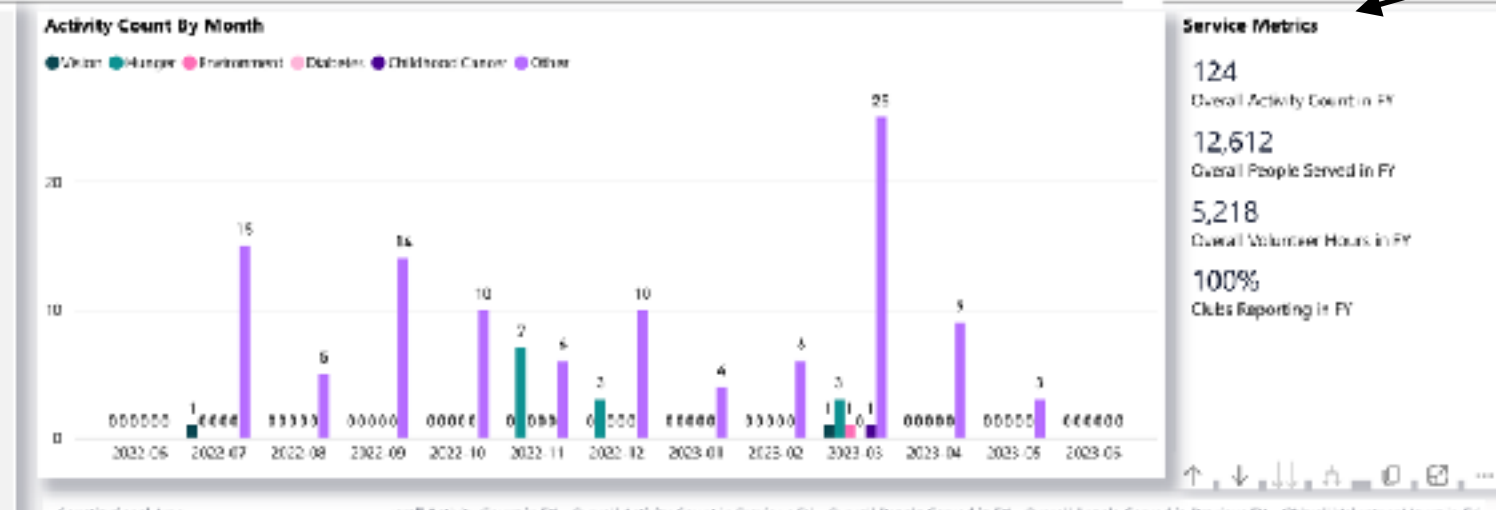
Over time they were able to service 33 eye banks in Central America with around 100 eye banks in America sending corneas. Over about 12 years, they supplied upwards of 17,000 corneas just to Latin America. The Lions Eye Bank has also supplied Vietnam, Egypt, Syria and Thailand as well as South America.

The Lions Eye Bank of the San Joaquin Valley has become one of the largest suppliers of corneal tissue on the West Coast with nation-wide partnerships with airlines, hospitals, county coroners and funeral directors that Lion Tom Good developed personally. He also became an Eye Bank Technician and was trained to harvest corneas.

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2022-2023

Service record for Visalia Breakfast Lions



**DG-ELECT CHRISTY KROELL INTRODUCES HER TEAM FOR 2022-23 AT THE VISALIA WYNDHAM**

# 2023-2024 District Leadership

continued from page 3

DG Advisor: PDG Lion Judge Fred Dupras

District Chaplain: Rev. Lion Susy Ward

District Song Leader: Lion Kaden Ferretti

District Coordinator, Global Leadership Team: Lion Roland Reina

District Coordinator, Global Membership Team: PDG Lion Al Kroell

District Coordinator, Global Service Team: SVDG Lion Marco Martinez

District Lion Tamers: Lion Joseph Winch Sanchez & Lion Robert Cantu

District Tail Twisters: Lion Margie Martinez & Lion Robbie Mendoza

District Historian: Lion Kelby Hargrave

District Youth Protection Chair: Lion William "Bill" Munoz

District LEO-Lion Liaison: Leo-Lion Mannati Patel

District LCIF Chair: PDG Lion Tony Reyes Sr.

District Registration: Lions Diana Compo, Greg Martella & Virginia Madden

Budget Advisory Committee:

DG Lion Christy Kroell

FVDG Lion Cheri Provancha

SVDG Lion Marco Martinez

IPDG Lion Falguni Patel

Cabinet Treasurer Lion Diana Compo

Cabinet Secretary Lion Kaden Ferretti

PR Marketing/Communications:

IPDG Lion Falguni

Leo-Lion Shriani Patel

Visitation Chair: Lion Mary Andrade

Web Master FVDG Lion Cheri Provancha

Newsletter Chair: Lion Cassy Campbell

Diabetes Chair: PDG Lion Al Kroell

City of Hope Chair: PDG Lion Tony Reyes, Sr

Student Speaker Chair: PDG Lion Anthony Martinez

Peace Poster Chair: Lion James Pridgen

Pediatric Cancer co-Chairs: Lion Loretta Botello & DG Christy Kroell

Pin Trader: Lion Greg Martella

Proud Lion: PDG Lion Al Kroell

LEO District Chair: PDG Chiragkumar Patel

New Member Recognition Night:

PDG Lion Al Kroell, Chair

NR Chair: Lion Tony Reyes Jr

CR Chair: Lion Mike Marquez

WR Chair: Lion Rosendo "Bob" Casas

SR Chair: Lion Maria Pimentel

Officer Training & Seminars:

GLTC Lion Roland Reina, Chair

FVDG Lion Cheri Provancha

SVDG Lion Marco Martinez

IPDG Lion Falguni Patel

PDG Lion Chiragkumar Patel

PDG Lion David Beeman

PDG Lion Al Kroell

PDG Lion Anthony Martinez

Constitution & Bylaws Committee

Lion Greg Martella

Lion Jon Spearman

Vision & Hearing Co-chairs:

Lion Craig Austin

Lion Fred Linder



## In Other News

### From the Cabinet Treasurer

#### Two Changes in Dues for Clubs to Remember

1. At last year's Convention in Montreal, your delegates voted to raise International dues \$3 per Lion per year, effective now. Please include that in your new club budget. No dues increase from 4-A2 or MD-4 this year or next.
2. The combined District 4-A2 and MD-4 dues will now be billed from, and paid to, our cabinet treasurer. Clubs will receive no dues notice from our Santa Barbara office.
3. *Also send payment for 2023-24 directory ads to incoming cabinet Treasurer Diana Compo.*

#### Third Quarter Budget Report for 4-A2

Some of the district's Training money went to training on the use of spot vision screening devices.

Only \$400 of the \$600 budgeted to support sending any Lion from any club to California's Leadership institutes was used.

We had budgeted to recognize our International Guest, ID Deb Weaverling with a Melvin Jones Fellowship, but were able to apply funds the district had already sent LCIF, so that line item looks unspent.

District awards for Zone and Region Student Speaker winners and for District Peace Poster winners have been spent.

It looks like there will be a rollover of unspent funds to next year's budget.

### Three Lions Clubs to join District 4-A2

These are not new clubs. They are transferring from District 4-L1 as of July 1.

The first is the 20-member **Tehachapi** Lions Club, chartered in 1950.

The second club is in **California City**, was chartered the same year as Fresno Pride: 2013. California City currently has a membership of six women and two men.

The third is the **Ridgecrest** Lions Club, with 19 members and chartered in 1948.

Notice that all three clubs are in Kern County. With this realignment, all but one of the Kern County Lions clubs will now be in District 4-A2.

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*Maximizing Your Life*

**LEADING**

*Effective leading requires open communication, a respect for opinions of those being led, proactive positive (and objective) organization and planning, and both the patience and understanding that change and results takes time.*

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### Pop-Tab Contest Report

*by Lion Yolanda Mendez, Chair*

Total collected, just pounds, is 202 lbs for the year..

Large club patch is Lemoore, 63 lbs.,

Medium Club patch is Visalia Pride, 5 lbs. and

Small club is Clovis Country with 48 lbs.

Not a bad ending.



### Club Officer Training June 24th

5000 W. Cypress Avenue, Visalia 93277

Doors open 8 AM

Classes start 9 AM

light refreshments and lynch

Done by 3 PM

Classes for newly-elected Lions  
and LEOs

Pay registration fee as you arrive: \$10/Lion, \$5/LEO

Sign Up at

<https://forms.gle/GJA989qmSGCSbirB9>

**District 4-A2  
Lion of the Year**

Margie Martinez  
McFarland Lions Club  
LEO Advisor, McFarland Roaring LEO Club



**District 4-A2  
Lion Couple of the Year**

Lions Suzy & Jonathan Ward  
Visalia Pride Lions Club



DG FALGUNI  
PATEL

ID DEB  
WEAVERLING

LION JON  
WARD

(AWARD PRESENTED ON SUNDAY MORNING,  
WHEN LION REV. SUZY WARD IS WORKING.)

**District 4-A2  
Governor's Top Club**

Visalia Breakfast Lions Club



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**District 4-A2  
Club of the Year**

Academy Award of Lionism category

Hanford Breakfast Lions Club



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**District 4-A2 Student Speaker Contest**

This year's contest was held at the convention.

Central Region: Megan Faircroft of Mission Oak H.S. in Tulare, sponsored by the Pixley Lions Club

Western Region: Morgan Colins of Sierra Pacific H.S. in Hanford, sponsored by the Hanford Breakfast Lions.

Southern Region: Destiny Rodriguez of Bakersfield.

Winner, Jacob Sandoval, from the Northern Region, advanced to the Area Student Speaker Contest in Camarillo the very next Saturday – and also won! So he will represent his school and his sponsoring club, the Cutler-Orosi Lions, at the 2023 FINAL Contest in San Diego on June 10.

**THE PRINCIPLES OF RECRUITMENT**

*I am always following what are known as the Principles of Recruitment.*

## 1. Reach out to a broad constituency.

Diversity is our strength and is one of the key answers to the problem of declining membership. Anyone who follows me on Facebook knows that I am constantly out and about in a wide variety of diverse communities being an evangelist for Lionism. If you are only looking for recruits from the people who are exactly like you or are already your friends, you are severely limiting the potential for your club's growth.

## 2. Multiple Methods of Recruitment are Important.

Ask One definitely works as a principle if you are talking to people at one of your service events, but it can be supplemented by putting recruitment messages in social media posts, press releases to the news, or even by doing what I call "Show One" - dressing up in Lions gear and going to volunteer for other organizations who share a similar mission. I can't even begin to count how many recruits my club has gotten by us being willing to go out and show other people what it means to be a Lion by helping out at non-Lion events.

## 3. Have a simple message.

Practice your elevator speech. It needs to be simple, short and PERSONAL. Don't simply regurgitate statistics about Lionism. Tell people what inspired you to become a Lion and find a way to connect the service your club does to whatever your potential recruit is passionate about.

## 4. Follow Up With Your Recruits Immediately

I always contact them within 48 hours and find a way to invite them to the next service project. I avoid inviting them to meetings until they have a chance to serve. Our motto is we serve, not we meet...and most younger members are more interested in service than meetings anyway.

## 5. Ask Everyone to Do Something

Find out what they are passionate about and engage them immediately in a club related activity or service project surrounding their interest. If your club doesn't have something planned, empower them to help lead or create a new service project.

## Wrapping up a Very Special Year LEADERS -

### Have you tried these ideas?

(or will have it done by 6/30, please add whatever I have forgotten)

Recognized your Lions for their successes?



Insure that all Service is loaded to MyLion?



Made a club donation to LCIF?



Held elections and posted officers to MyLCI?



Set your club goals/budget for next year? (GMA?)



Review Club Excellence Award goals against your actuals, make a final run to complete them?



Begin to invoice your members for dues and collect prior to 6/30?



Insure that all new Lions are loaded to MyLCI?



Updated all Lions personal data/birthdays on MyLCI?



Installed new officers



Insure that where and when you meet is up to date in MyLCI



For those who have Leo Club, have you added the Leo Advisor and the Leo officers?



## 6. Use Other Networks

Form Community Partnerships with other organizations that share similar missions and look to them for potential new recruits.

## 7. Always have Materials Ready

I don't go anywhere without a stack of Lions applications in my back pocket. It's how I've recruited people at airports, on trips to other districts, and all around my community.

How are you expecting to recruit a new member if you aren't ready to recruit a new member?

## 8. Always Be Recruiting -

It's become a running joke in my club, but if I talk to a community minded person for more than 5 minutes, I will have at least mentioned the possibility of them becoming a Lion at some point. I don't ever do a hard sell, with practice you will learn how to spot someone who needs more time to think about it, or it's just not right for them at that particular point in their life. No matter what though, I am inviting them out to an event or service activity, even if it's just as a volunteer so they can see what we do. If you are always recruiting, the chances of you gaining new members will significantly increase.

There you have it, the 8 simple steps of the Principles of Recruitment. While there is a whole lot more to the process of becoming an evangelist of Lionism, if you start there you will be well on your way to sponsoring your next member!

### "ROOTED IN GRACE"

When the roots are deep, fear not the wind,  
For they hold firm, unyielding, and intertwined,  
Through storms and trials, they stand steadfast,  
Nurtured by earth, by rain, and by past.

Like a tree, we, too, must put down roots,  
Deep into the soil, deep into our hearts.  
For when the winds of life come blowing strong,  
Our foundation will hold. We'll stand tall and long.

Memories and lessons feed our souls,  
Mould and shape us, make us whole.  
Cherish the past, embrace the present,  
For the future is ours, a gift, a testament.

So fear not the wind, nor the trials we face,  
For we are strong, we're rooted in grace.  
With each new day, let's grow and thrive,  
For when the roots are deep, we'll always survive.

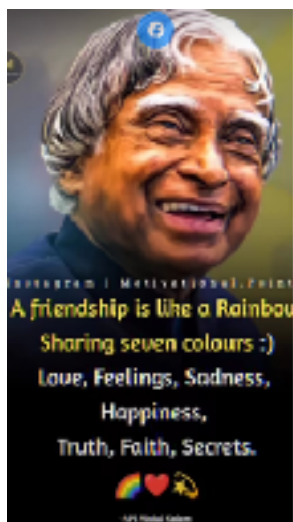
In gardens, fields, and bouquets bright,  
The rose stands tall, a gorgeous sight.  
Its petals soft, its colors bold,  
A flower cherished, loved, and told.

Red, pink, yellow, and white,  
Each hue a symbol, a delight.  
Love, passion, friendship, and more,  
The rose expresses feelings galore.

Its scent so sweet, its form so fine,  
The rose enchants, a divine design.  
Its thorns a warning, a defense strong,  
The rose protects, a valiant song.

Through history, the rose has played,  
A role in art, literature, and trade.  
From Shakespeare's sonnets to perfume jars,  
The rose has left its mark, its stars.

So let us cherish, honor, and praise,  
The rose, a wonder in many ways.  
A symbol of beauty, love, and hope,  
The rose, a treasure, a marvelous scope.



June is Pride Month

## What kind of leader are you?



- If the places you spend your time don't accept that, maybe it's time to consider a change of scenery. ❤️🧡💛💚💙💜



### New Membership Dues Billing and Fees --Effective July 1, 2023, \$46.00

Billing for a new member begins the first of the month in which the member enters a club at the average rate of \$3.84 per month and billed through the end of that semi-annual period. Billing is issued semi-annually thereafter. Below is a schedule of the new member dues throughout the year:

Member accepted by club in the month of...	Billing date for new members	Semi-annual dues billed for each new member	New member entrance fee (not pro-rated)	Total dues & fees billed
July	July 1 <sup>st</sup>	\$ 23.00	\$ 35.00	\$ 58.00
August	August 1 <sup>st</sup>	19.16	35.00	54.16
September	September 1 <sup>st</sup>	15.34	35.00	50.34
October	October 1 <sup>st</sup>	11.50	35.00	46.50
November	November 1 <sup>st</sup>	7.68	35.00	42.68
December	December 1 <sup>st</sup>	3.84	35.00	38.84
January	January 1 <sup>st</sup>	23.00	35.00	58.00
February	February 1 <sup>st</sup>	19.16	35.00	54.16
March	March 1 <sup>st</sup>	15.34	35.00	50.34
April	April 1 <sup>st</sup>	11.50	35.00	46.50
May	May 1 <sup>st</sup>	7.68	35.00	42.68
June	June 1 <sup>st</sup>	3.84	35.00	38.84

Billing for a new Family or Student member begins the first of the month in which the member enters a club at the average rate of \$1.92 per month and billed through the end of that semi-annual period. Billing is issued semi-annually thereafter.



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