



NORTH FRESNO LIONS CLUB

ROAR



Chartered November 3, 1949

We Serve

1917 **103 Years** 2020

October 3, 2020

Monthly Newsletter

Tim Ritchey, Fresno Bee Publisher, Explains Changes

Message from the President

Lion Ralph Handly



Greetings Lions.

Well, this summer is now over, and hopefully we are on to bigger and better times. This has been a summer to FORGET!! Fortunately, life does go on.

Our Fall fundraiser is on and I hope that you are selling your Tahoe Joe dinner tickets. These are actually a very easy sell as you hopefully have found out. We really need to replenish our Activity fund so let's make that effort. We are limited to 300 dinner tickets over two nights. If you need more tickets, let Bernie or me know, and we can get them to you. If you need some tickets for the other night, call someone and try to trade.

We have been patching along our meetings as best as we can. It has not been easy for any of us, and we appreciate your efforts. Our inside meetings will start on October 5 at the usual time. YFR will be setting the tables in the big U and we can separate out using every other seat. It will be good to get back together again.

If you are scheduled to be the Lion of The Day, Lion Ron Nyberg will be calling you to remind you of your date. Please make an effort to get a program speaker as it really makes a difference in our meetings. If you need some suggestions, just ask and we can help you. Start plenty in advance to give you time to search. You can find your date here in the Roar.

We look forward to getting back on track with our meetings, and I look forward to seeing all of you again.

Lion Ralph

Roy Yeram introduced Tim Ritchey from the Fresno Bee on Sept. 28. He is a local boy from McFarland and graduated from Fresno State. Tim Ritchey was named publisher of The Fresno Bee and two other McClatchy-owned media companies. He will replace Ken Riddick, who is stepping down at the end of the year. This promotion is in addition to Ritchey's current role as vice president of advertising operations for McClatchy's West region.



He started as photo editor at The Fresno Bee in 1995. He led the Central Valley media companies through a time of disruption and digital transition and has consistently delivered digital growth.

Ritchey talked about the importance of the First Amendment to the Constitution that guarantees freedom of speech, peaceable assembly, and freedom of the press as well as deeming that no religion will be prohibited and none established as a national religion. He talked about the beliefs of Thomas Jefferson and other founding fathers and their affirmation of the press and transparency being crucial.

The Federal Communications Commission FCC regulates the press. At one time, newspapers could also own radio and television stations, but no longer. He talked about the standards that legitimate news sources are held to and that newspapers are trustworthy sources of the news because of the standards.

He talked about the misinformation campaigns and sources not bound by the high journalistic standards (not by name, however). He also talked about how social media platforms have made it easier and more likely that people will only read, listen to sources that affirm their own narrow worldview.

The Bee actually has a larger readership than ever in their history, but the growth is in digital press. The digital age is drastically changing not just the way we receive news, but drastically affecting newspapers' sources of revenue. Digital subscriptions generate less revenue. Twenty - six years ago, 80% of newspaper revenue was from advertising and classified ads. No more.

There used to be more than one paper in medium and large size markets. Newspapers are dying - 2,000 local newspapers are gone and 60% of the reporters that sought out the news are gone. The Fresno Bee has cut to 6 days a week, is printed out of the area, the Bee building has been sold, and they have gone to a fully remote workforce.

Yet people still get their news primarily from newspapers (60% of the stories) to 40% for all other sources. They filed for bankruptcy in February 2020 and recently emerged from the bankruptcy allowing the sale of the paper to a New Jersey philanthropy group specifically funding journalists. Ritchey pled with NFL to subscribe and support local journalism as it is critical for democracy and our nation to flourish.



Lions News

Save the Dates

Oct. 11 & 15: Virtual Dinner Fundraiser at Tahoe Joe's

Lions Ralph, Bo and Mary have put together an easy, not in-person fundraiser to fatten our Charitable coffers. Members will be selling meals (\$20) to Tahoe Joe's for purchasers' choice of Steak, chicken or Ribs with Mountain Mashers and Blue Lake Green Beans and Choice of Soup or Salad to pick up on either October 11, Sunday or October 15, Thursday for lunch or dinner at the Cedar and Herndon location. Lion President Ralph is requesting that each member sell at least 10 tickets and money is due on Monday, October 5. Any unsold tickets must be returned at that time also.

Nov. 11 Veterans Day Parade--canceled

First Week in December Annual Poinsettia Sale

COVID or no COVID, North Fresno Lions will hold our annual Poinsettia Sale. Plants are sold by members as well as sponsorships. Then plants are delivered the first week of December by Belmont Nursery for pick up by members who are responsible for delivering plants to purchasers. This fundraiser typically nets over \$2,000. Lion Gwen is chair of this fundraiser. Price of plants and further details TBD. Flyers usually come out in November to aid sales.

Starting Oct. 5, Meetings will be indoors at YFC

Fresno County has achieved lower risk for COVID status going from purple (worst) to red (next lower level). Yosemite Falls Cafe has been granted permission to meet again indoors in our old meeting room. For now, there will be no Zoom and in person meetings, just in person.

2021 Dates

January 29-31 MD4 Convention in Reno, Nevada

Mark your calendars early for our Annual MD4 Convention. More details to follow

February 1 Annual Student Speaker's Contest

Lion Larry Holody will again chair the annual student speaker's conference probably securing excellent speakers from Clovis West again. More details to follow.

February near President's Day Flag Day program at a local grade school

Lion Marilyn is planning on organizing a Flag Day program with a poster contest and educational and awards assembly at a local grade school.

April 10 Annual Crab Feed and Auction

Our date for the Annual Crab Feed and Auction has already been secured - April 10, Saturday at the Clovis Veteran's Memorial. Mark your calendars now.

April 18 Hinds Hospice Angel Babies Walk/Run

After having this year's event canceled, NFL is looking forward to cooking and serving a hearty breakfast to the 2021 participants.

April 23-25 MD4-A2 Convention in Santa Maria

Mark your calendars for the Convention.

Update on Service Projects

Porterville Library Book Drive

This project is ongoing, though Porterville is still not able to receive books due to COVID-19. We have collected approximately 1000 books and 154 DVDs and CDs.

Somerford Place Morale Booster and Thank you Project Breakfast September 24

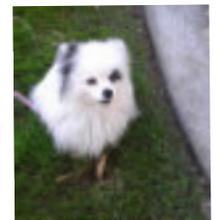
One week late due to bad air quality from the fires, North Fresno Lions put on a much appreciated breakfast feast for the staff of Somerford Place in their lovely courtyard and gazebo. The weather was perfect, sunshiny and with a light breeze.

Five Lions, Bob McCollister, Tony Kedzior, Kaden Ferretti, Ralph Handy, and Marilyn Watts, set up and cooked perfect eggs with grilled Italian peppers, grilled onions, salsa and cheese as toppings; sausage and fluffy pancakes with butter and syrup. We also provided orange and cranberry juice.

The hungry staff came steadily for a couple of hours and we served about 70 people. Bob McCollister lugged his new birthday grill over and all his tools and the new grill cooked beautifully.

All in all, just for the breakfast, between organizing, shopping and the day of serving and cooking, we logged 27 hours on the breakfast at a cost of less than \$200.

In the earlier phases of the project, 5 Lions wrote thank you cards to the staff for 15 volunteer hours and 10 Lions wrote pen pal notes to residents. Kaden made some crafts for her pen pals for approximately 20 volunteer hours.



Lion Chefs Provide Hot Breakfast to Somerford staff.

Sept. 21: Lion Kaden Feretti talks about Emergency Preparedness

Lion Kaden Ferretti was born in Fresno but grew up in Los Angeles. Her father was in the military. Her grandparents were early day pioneers in the Oakhurst area. She lived in Oakhurst after LA. She was, in fact, part of the first graduating class at Yosemite High School. She has been married to John for 40 years and has 3 children, and 11 grandchildren.

She was the first woman Lion in the area and founded Kases for Kids, adopted by the District Lions. Kases for Kids is a program to collect gently used or new suitcases so foster children have something other than a black garbage bag to transport their belongings.

She has been a member of CERT (Community Emergency Response Team) and is an instructor for emergency preparedness for CERT. She is a retired dispatcher for the Clovis Police Department. Besides Lions, she is also involved with Soroptimists. Her three rules for a balanced and happy life are 1. Have friends outside of work, 2. Feed your heart - give back, and 3. Feed your soul - do things just for yourself.

Her topic today is Emergency Preparedness. A great website is Ready.gov/plan. We all need to be ready for an emergency. The recent fires are one clear reason to plan for an emergency. Another is earthquakes, as of 9/17, there were 99 earthquakes in the last 24 hours and 793 in the last week in California.

There are two levels of preparedness to plan for - having to shelter at home during an emergency and having to evacuate to escape an emergency. Evacuation requires you to pack everything you need to survive at least 72 hours of sheltering at home plus other essentials for your escape. First and foremost you need water - 1 gallon per person per day for 3 days + water (and food) for your pets or other animals. Filling the bathtub is a good way to stock up on water.

You need plenty of canned goods, a can opener, and other non-perishable items for at least 3 days also. You should eat from the refrigerator and freezer first. You also need a battery powered or hand crank radio and NOAA weather radio with tone alert and extra batteries. You need maps and to be able to orient to north, south, east and west. You need a steel or



metal flashlight (in case you have to hit and break open a window or something else, a first aid kit and booklet, a whistle (to alert others to your plight), dust mask, plastic sheeting, and duct tape. You also need towelettes, hand sanitizer, garbage bags, basic tools like pliers, and a turn off tool for water mains or gas.

You should pack extra eyeglasses, all your prescriptions for 1 week, cash or traveler's checks, copies of family documents, insurance, birth certificates, bank records on a thumb drive for ease of packing. You should have all in a waterproof containers. A fire extinguisher in the house is a must. Pack personal care and hygiene products as well as chlorine bleach and an eye dropper to clean contaminated water.

You need to have mess kits to be able to serve food, a paper and pencil to have everything written down, matches, and plenty of books, games, puzzles and cards to keep yourself and family entertained.

For evacuation you need all of the above plus a multipurpose tool, changes of clothing, extra socks, cell phone chargers, jumper cables, blankets, rope, cap and gloves. Preparation can make a huge difference for survival.

Aug. 31: Jim Franklin, Pastor of Cornerstone Church

Lion Larry Holody introduced Jim Franklin, who has been a pastor for 35 years. Franklin began his talk by stating he was going to be talking about 2 no-nos, religion and politics.

First off, he stated he is not a denier of the seriousness of COVID-19 but wanted to talk about why he thought it was important to allow congregants to worship in person not just on Zoom or U tube. They did open briefly in defiance of the county health order. They currently are providing online worship services. *(Editor's note: not sure up to date information as Fresno County has recently been moved to a lower risk level and some things are allowed to open).*

This works for many, but he feels that some of his parishioners need and prefer in-person worship. It is frustrating to him that he has seating for well over 1000 but County Health orders only allow for 100 due to social distancing restrictions. They do provide all the programs that they always have, such as feeding 1000s weekly, pastoral counseling to stem suicide, drug abuse, depression, and alcohol abuse, which is on the rise during the pandemic.

He believes he can keep his flock safe - they sanitize frequently, have people come in one way and out the other, and social distancing.



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The Many Ways We Serve

OCTOBER BIRTHDAYS

- 4..... Lion Ron Nyberg
- 10..... Pat Woodard
- 13..... Lion Gianna Provenzano
- 14..... Lion Phil Price
- 18..... Lion Tony Kedzior
- 23..... Lion Marilyn Watts
- 25..... Lion Hank Ramirez
- 25..... Lion Subby Salanitro

OCTOBER ANNIVERSARIES

- 28..... Lion Mike & Brenda Neer

NOV BIRTHDAYS

- 2..... Lion Ted Kurtz
- 11..... Marcia Conant
- 17..... Lion Dale Woodard
- 19..... Sheila Boehringer

NOV ANNIVERSARIES

- 5..... Lion Charles & Clara Harris

COMING EVENTS

OCTOBER

- 5: LOD:** Marilyn Watts;
Prg: North Star Family Center
- 11:** Tahoe Joe's Fund-raising dinner
- 12: Board Meeting,** 11:00;
YF Cafe, before mtg.
- 12: LOD:** Dale Woodard;
Prg: TBA
- 15:** Tahoe Joe's Fund-raising dinner
- 19: LOD:** Mary DeLaTorre;
Prg: TBA
- 26: LOD:** Bob Boehringer;
Prg: TBA

NOVEMBER

- 2: LOD:** Keith Ginsburg;
Prg: TBA
- 9: Board Meeting,** 11:00;
Zoom, before mtg.
- 9: LOD:** Pat Woodard;
Prg: TBA
- 16: LOD:** Bob McCollister;
Prg: TBA
- 23: LOD:** Gwen Blomgren;
Prg: TBA
- 30: LOD:** Ron Nyberg;
Prg: TBA



Lions Club Meetings in Fresno

Monday
NORTH FRESNO: 12:15 p.m.
 Yosemite Falls Cafe,
 4020 N. Cedar.

FRESNO HOST: Noon, 1st & 3rd
 Yosemite Falls Restaurant, 4020 N. Cedar.

FRESNO UNLIMITED : 5:30 pm 2nd & 4th Tue, Hinton Center

Thursday
EAST FRESNO: Noon, 1st & 3rd,
 Hometown Buffet, 458 W. Shaw,
 Clovis

Thursday
FRESNO PRIDE: 6:00 pm 2nd & 4th
 Roundtable Clubhouse, 5702 N. First

WE SERVE



October 2020



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 LOD: Marilyn Watts Prg: North Star Family Center	6	7	8	9	10
11 <i>Tahoe Joe's Fundraising Dinner</i>	12 Board Meeting: 11 am pre-meeting LOD: Dale Woodard Prg: TBA	13	14	15 <i>Tahoe Joe's Fundraising Dinner</i>	16	17
18	19 LOD: Mary De La Torre Prg: TBA	20	21	22	23	24
25	26 LOD: Bob Boehringer Prg: TBA	27	28	29	30	31  <i>Halloween</i>



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