



Greetings and Happy Holidays to all of my fellow Lions in District 4-A2,

It is hard to believe that we are at the halfway point for this Lion Year. I want to personally thank each of you who have strived to help us achieve our goals that we set at the beginning of the year as a District. While we still have a long way to go I want to acknowledge the tremendous work in our District by our Lions in helping to address our membership growth and expanding our service footprint in our communities. I especially want to thank those Lions and Lions Clubs that responded to our call for donations to the three disastrous fires in Northern California and the Malibu area. As you will note below we are behind in some areas and I would ask each of you to continue to strive to grow our membership and expand our service to our communities. As always, it will require a concerted effort by our District Cabinet, our Lions Clubs and individual Lions for the District to have a successful year.

In my previous newsletters, I have reviewed our goals established for the district with an overall synopsis of what we are trying to achieve and have achieved.

Our goals as a District focus on four main areas:

Membership—the goal is for growth and retention with 2 new clubs of 20 members or more. We continue to struggle with retention as we have lost 124 Lions from our family during this half and only have added 80 for a net loss of 44. We continue to lose Lions at an alarming rate. Last quarter we stood at a loss of 23 Lions—this quarter has resulted in almost doubling our loss rate. Please do not hesitate to call on our Global Membership Coordinator PDG Lion Dean Church for assistance with membership. He is more than willing to assist in this vital area.

Leadership—this is an area that needs constant focus in order to identify, mentor, and train new club leadership. MD4 offers two Leadership Institutes for Lions—Northern Institute will be held in Santa Rosa January 26-28, 2019 (deadline for registering is 12/31/2018) and the Southern Institute will be held in Rancho Cucamonga March 23-25, 2019. These are excellent training opportunities for Lions to hone their leadership skills. Our District has 7 Lions registered for the two events which is a strong showing by our District. Thank you to those Lions who are attending the Leadership Institutes---you won't be disappointed.

Service—service is a vital function of our clubs as it puts into action that which we profess to do, i.e., "WE SERVE". During my visits to clubs in the District, I am impressed with how many projects our Lions Clubs are engaged in. However, we fail to capitalize on our splendid efforts by not reporting our service activities. To date, only 35 of 62 clubs in the District have reported a service activity, yet I know we have a far better percentage of our clubs engaged in service to their communities. Please make an effort to let others know what a great job your club is doing.

LCIF—we are celebrating the 50th anniversary of our foundation!! It is important that we support our foundation on an annual basis to enable them to sustain the resources required to meet the growing needs of the world. I encourage each Lion to be personally involved in supporting LCIF through a personal donation of \$20. Our goal for this year as a District is to reach \$35,000 in donations to LCIF. To date we only have 24% of our clubs supporting LCIF with District wide donations totaling \$9,826. I realize that many clubs donate during the second half of the year and I urge each you to consider supporting our Foundation.

Please make every effort to attend our next District Meeting on January 25-26, 2019 in McFarland.

We plan to have breakout sessions again similar to our 2nd District Meeting in Strathmore, which was a great success and well received by those Lions who attended. Again, I want to thank you for your support, and with your help we can make a difference in the world by living up to our motto "WE SERVE".

Always remember; ***"LIONS ARE THE STARS THAT SERVE THE WORLD"***

John Burns
District Governor 4-A2



District Governor
John Burns
Riverdale Lions Club

1st Vice District Governor
William "Van" Vandlandingham
Visalia Pride Lions

2nd Vice District Governor
David Beeman
Hanford Breakfast Lions

District Secretary
Dick Piepenberg
Sunset Lions

District Treasurer
Jan Beatty
Charter Oak Lions

GLT Coordinator
PDG Craig Cooper
Reedley Lions

GMT Coordinator
PDG Dean Church
Ponderosa Lions

GST Coordinator
PDG Anthony Martinez
Parlier Lions

LCIF Coordinator
PDG Vicki Beeman
Hanford Lions

A Note from 2nd VDG David Beeman



LY 2018 - 2019

Q3

Rose Parade 2019

This year the Lions Club banner patch for the float in the Rose Parade is only \$50.

And this year it is the incredibly cool Rockin' the Vest on the float and the patch, based on the famous Rockin' the Vest video. Lion with his cap on backward, driving that Low Rider, the giant boom box!

Oh yeah. I seem to remember clubs had always received the banner patch for a \$100 donation to support building the float. So I'm thinking you already have the \$100 in the budget, just send me that and I'll send you TWO patches — one for your banner, and one for your president's vest, since he or she was president the year we had this ever so cool Rose Parade Lions float!

- Lion David Beeman, 2nd VDG



<https://www.youtube.com/watch?v=0YGsi8EeC3M> (or just search Rockin the Vest)



GMT Says.....



"It's always a Great Day To Be A Lion! "

Remember this? "Membership , it's always on my mind and in my heart because it is what makes Lions Clubs International (LCI) the greatest Service organization in the World. None of our 63 clubs are any more special than another , the individual members by their actions make the difference. Members with that serving heart continue to grow their clubs to better serve their local community and beyond. Everything that happens in LCI begins at the club level.

Our results at the end of November, 5 months into our Year 2018-2019, are less than exciting: we lost one club with 22 members, it closed because they (didn't want to pay dues or complete the appropriate Lions club reports). Eighteen clubs (29%) reported a net 0 change in their membership numbers. Twenty two clubs (35.4 %) experienced a net loss in members, which is an improvement from the end of the last quarter, there were 36 clubs (58%) reporting a net loss in membership. Twenty two clubs 35.4 had a net gain in membership which compares favorably to our 17, (27%) clubs that gained membership.

At the end of November the District was down 40 members for the year, this month we added another net 45 member loss for a total -85. The clubs in this district should want to see this losing trend reversed. There is no "magic wand" membership results depend on the effort we put into keeping our members and attracting new people. I challenge every club to plan a member recruiting event. It can be a regular club meeting devoted exclusively to membership. Invite potential members of all ages and genders. Invite a strong membership recruiter as your speaker. We have had tremendous success doing this, more than once we have had half the attendees join the clubs. I am available to speak just make the arrangement and call me at 559-240-8107. Further, The MD-4 Area GMT- Coordinator, Kent Christianson will conduct a membership development session at the next District Meeting on January 26th. I recommend that every Club President attend this session.

Evelyn and I took a day trip to Chico to deliver some handmade blankets to the Chico Breakfast Lions for the "Paradise" victims. The Clubs in the area, are doing an awesome job working out of a store space in the local mall. We shared some of their wants and needs with our Governor and a lot of our District members have answered the call.



Upon our return Evelyn shared information regarding the Chico Breakfast Lion's activities. Members of the group raised \$2000 plus and sent a pickup load of tools, brooms, etc to the Chico Breakfast Club . Additionally , they sent several checks to support the victims.

Be the best that you can be and grow the District to better serve our communities

In Lionism
F. Dean Church
PDG/GMT

Membership Growth Trophy



Membership Growth Trophy

The new Membership Growth recognition trophy was unveiled at the second District Meeting in Richgrove. The Lion that stands on the top of the trophy is an 11" by 11" bronze and very proud Lion. The base was made by an Auberry, CA cabinet maker and given a furniture quality finish by Dean Church, so again we can safely say it is a "one of a kind" trophy. It is a three year trophy that offers 15 opportunities for your club to be recognized by having the highest net gain in membership for a quarter or the highest total net gain for the year. The trophy will be presented to the winning club at the first Cabinet Meeting or Convention following the close of the quarter and the winning club is identified. Each quarterly winner will retain the trophy until it is time for it to be update for the next recipient. The club who's name appears on the trophy the most during the three year contest will keep the trophy for all to see when you visit their club.



Contest rules are as follows:

1. Participating clubs must be in good standing with Lions Clubs International.
2. Membership results must be positive: example a) previous results -2 members, current quarter net +3 members equals + 1 for the quarter; example b) previous results +10 members, current quarter net +3 members equals +3 for the quarter.
3. The minimum requirement ; the club's membership net total must exceed the membership numbers record on the last day of the previous year and must increase by 1 member during the contest quarter.
4. There will be 12 quarterly winners, the club with the highest net gain in membership for the quarter.
5. There will be 3 annual winners, the club that has the highest net gain in Membership for each year.
6. LCI, MD-4 & District 4-A2 dues for the new member must be paid.
7. The trophy must be returned in the same condition as it was when you took possession.
8. Branch Club members are included in parent club totals.
9. New Clubs do not qualify for this award their Charter year.

There are two primary components of membership growth, the first is member retention, keep the members that you have. There is an easy formula to win your club name plate on the trophy; Retain Members + Add New Members = growth. I am always available to assist you with planning and conducting membership drives.

The Fresno Diwata Lions Club won the trophy with plus 5 members the first quarter of the fiscal year. The trophy was presented to the Club President during their October meeting



Good Recruiting to all
F. Dean Church, PDG/GMT-D

In The Community!



The Bakersfield Sports Lions worked with several Centennial AVID students to prepare packages and bags for Christmas for Seniors of Kern County. The bags are full of items needed by low income seniors.



The Bakersfield Sports Lions were raising funds for their White Cane account.



In The Community!



Five Kerman HS FFA members attended the Kerman Lions Club meeting on November 8, 2018 to thank the Lions for their support of their FFA projects.

FFA member Jacou Lozano presented the Kerman Lions Club a Lions Club logo that he made for his school project for the Kerman Lions as a "Thank You" from him and the FFA students.



In The Community!



McFarland Leos approval of Adopt-A-Cemetery from North Kern Cemetery Committee



McFarland Lions & Leos Lions Float decoration at Phoenix Decorating Co..

McFarland Lions Annual Stuff the Bus project



District 4-A2 3rd Quarter Meeting



2018-2019 Lion Year



Please join District Governor John Burns, District Officers and fellow District 4-A2 Lions at the 3rd Quarter District Meeting of the 2018-2019 Lion year.

January 25-26, 2019 - McFarland

Dinner January 25 @ McFarland Veterans Community Center, 103 W Sherwood, McFarland
Meeting January 26 @ McFarland Middle School, 405 Mast Ave, McFarland

Name		Email	
Address		Home	Cell
Club Name		Region	Zone

Cut off for early registration is Friday JAN 18.

Package Registration Includes: Registration, Pin, Both Meals Early Price \$55.00 after Jan 18 \$70.00	Totals
Registration Only Lions and Guests (includes pin) - ALL ATTENDEES MUST PAY REGISTRATION Early Price \$15.00 after Jan 18 \$20.00	
Registration Leos (includes pin) \$5.00	
Friday Night Dinner Shredded Beef / Vegetarian Enchiladas Early Price \$25.00 After Jan 18 Price \$30.00 Saturday Lunch BB TriTip Sandwich / Vegetarian Burger Early Price \$18.00 After Jan 18 Price \$23.00	
Extra Pins \$3.00	
Hotel: Delano Hyatt Place Hotel - 1200 Garzoli Ave., Delano, CA (661) 454-6500 \$99 ⁰⁰ +tax Room Rate Per Night. Please contact hotel directly to make reservations.	Total Due \$ _____

PLEASE BRING AN OPPORTUNITY DRAWING ITEM!

MAKE YOUR CHECK PAYABLE TO: DISTRICT 4-A2

MAIL TO: CABINET TREASURER LION JAN BEATTY 3112 S MOONEY BLVD., SUITE A VISALIA, CA 93277