



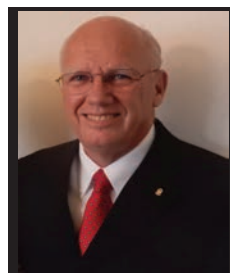
GREETINGS TO ALL OF MY FELLOW LIONS IN DISTRICT 4-A2,

One of the many words of wisdom and advice offered by past District Governors from throughout the state was how fast the year would go by as a District Governor. Turns out that they were 100% correct. It seems like we have just begun setting out to accomplish the goals we set and we are already into the second quarter of this Lion Year. We have a long way to go and only have three quarters left to meet our goals. It will require a concerted effort by our District Cabinet, our Lions Clubs and individual Lions for the District to be successful this year.

In each of the newsletters, I will reiterate the goals we have set for the district with an overall synopsis of what we are trying to achieve and have achieved.

OUR GOALS AS A DISTRICT FOCUS ON FOUR MAIN AREAS

Membership — the goal is for growth and retention with 2 new clubs of 20 members or more. We are struggling with retention as we have lost 54 Lions from our family during this quarter and only have added 31 for a net loss of 23. The good news is that we are close to chartering a campus club at Fresno State.



Leadership — this is an area that needs constant focus in order to identify, mentor, and train new club leadership. MD4 offers two Leadership Institutes for Lions—Northern Institute will be held in Santa Rosa January 26-28, 2019 and the Southern Institute will be held in Rancho Cucamonga March 23-25, 2019. These are excellent training opportunities for Lions to hone their leadership skills.

Service — service is a vital function of our clubs as it puts into action that which we profess to do, i.e., “WE SERVE”. During my visits to clubs in the District, I am impressed with how many projects our Lions Clubs are engaged in. However, we fail to capitalize on our splendid efforts by not reporting our service activities. To date, only 25 of 63 clubs in the District have reported a service activity, yet I know we have a far better percentage of our clubs engaged in service to their communities. Please make an effort to let others know what a great job your club is doing.

LCIF — we are celebrating the 50th anniversary of our foundation!! It is important that we support our foundation on an annual basis to enable them to sustain the resources required to meet the growing needs of the world. I encourage each Lion to be personally involved in supporting LCIF through a personal donation of \$20. Our goal for this year as a District is to reach \$35,000 in donations to LCIF.

With every Lion Year, we will have our victories and our setbacks. As dedicated Lions let's celebrate the victories and persevere though the setbacks. Lions have not achieved their tremendous success and magnificent legacy by being complacent or giving up.

Again, I want to thank you for your support, and with your help we can make a difference in the world by living up to our motto “WE SERVE”. Always remember; “**LIONS ARE THE STARS THAT SERVICE THE WORLD**”

John Burns
District Governor 4-A2



District Governor

JOHN BURNS
RIVERDALE LIONS CLUB

1st Vice District Governor

WILLIAM “VAN” VANDLANDINGHAM
VISALIA PRIDE LIONS

2nd Vice District Governor

DAVID BEEMAN
HANFORD BREAKFAST LIONS

District Secretary

DICK PIEPENBERG
SUNSET LIONS

District Treasurer

JAN BEATTY
CHARTER OAK LIONS

GLT Coordinator

PDG CRAIG COOPER
REEDLEY LIONS

GMT Coordinator

PDG DEAN CHURCH
PONDEROSA LIONS

GST Coordinator

PDG ANTHONY MARTINEZ
PARLIER LIONS

LCIF Coordinator

PDG VICKI BEEMAN
HANFORD LIONS



Lions on the move...

Leadership Training Series 2018 – 2019

Series Two: Orientation on District, MD-4 and LCI

Who Should Attend: ALL Lions in District 4 A2

Date Saturday November 3rd, 2018

Time Two sessions 9:00 A.M. – 10:00 A.M. and 10:00 A.M. – 11:00 A.M.

Location Harmony Magnet Academy 19429 Rd. 228 Strathmore, CA. 93267

Learn valuable information on our District, Multiple District 4 and LCI

BE INFORMED - ATTEND THE TRAINING SEMINAR AT OUR 2ND DISTRICT MEETING IN STRATHMORE

District 4 A-2: DG John Burns and 1st VDG Van Vanlandingham 15-20 min.

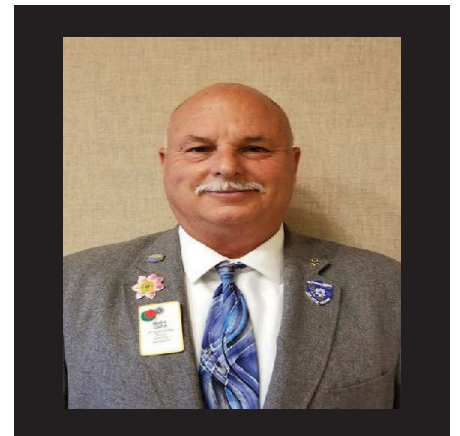
Multiple District Four: IPDG Kevin Patel and PDG Craig Cooper 15-20 min.

Lions Clubs International: PCC David A. Radtke 15-20 min.

You can attend either one of the sessions, each one will last 45-60 minutes.

Please call if you have any questions,

GLT CRAIG COOPER
559.326.6034
CRAIGCOOPERLT@YAHOO.COM





GMT Says.....

LY 2018 - 2019

October 2018 - Q2

FELLOW LIONS, LIONESS AND LEOS; "IT'S ALWAYS A GREAT DAY TO BE A LION!"

Governor John's theme "Lions are the Stars that Serve the World"

New Member Night is upon us, this is the time that the District Governor sets aside to formally recognize and honor our newest Lions. We are hopeful that all of our new members will attend this event. It is important that your registration is received timely so the District Membership Certificate can be prepared and presented to you at the event. We want to express our gratitude to the Lions and Clubs for the tremendous support they gave to the new Fresno Hispanic Lions Club. Your participation helped to make their Charter Night event a great success. We are in the process of developing the District's first Campus Lions Club on the Fresno State Campus. North Fresno Lions Club has agreed to sponsor this new club and two of their members will be the clubs Guiding Lions to ensure the clubs success.

New Membership is always first on our "to do list". When we open new clubs it means we have some new members but that is just one part of our membership the challenge. We have to show the new members who Lions really are and what we do. We need to have them be an active participant in what we told them that we do for our communities. New clubs and new members all have reasons they became lions. It is our responsibility to see that those reasons are realized, if we want them to stay. We currently have 10 clubs that have less than 20 members and they are having difficulty serving their respective communities. It would be tremendous if some of our stronger clubs would offer them a helping hand. Remember, "We Serve" we can start at home, the better our neighboring clubs function the better all communities will be served. Something to think about; when you have Lions Clubs closing around you, are you going to find someone that is willing to join your club? Would you be reluctant to join an entity that you perceive to be failing?

The second District Meeting will be held in Portville CA on November 2-3, 2018. We are trying something different, we will reduce the less than exciting reports. The District will offer four 45 minute informational sessions on subjects i.e., Diabetes, Leadership, Branch Clubs, Child Cancer, etc. Every attendee will have the opportunity to attend two of the sessions. We need all clubs to be represented to evaluate the results. The Membership Trophy will be leaving the Clovis Country Lions Club at the end of September and will be presented to its new temporary owner at the November meeting. The two major components of the contest are member retention and the most net gain in membership for the quarter. I believe the theme "Just Ask" continues to be relevant, we will never sponsor a new member unless we ask. I continue to offer the "Just Ask Workshop," ask your Region and/or Zone Chair to schedule a workshop in your area.

Let's be the Lions we want to be, Lions are the Stars that Serve the World

In Lionism
PDG Dean Church, GMT-D



The new Membership Growth recognition trophy will be unveiled at the second District Meeting in Richgrove. The Lion that stands on the top of the trophy is an 11" by 11" bronze and very proud Lion. The base was made by an Auberry, CA cabinet maker and given a furniture quality finish by Dean Church, so again we can safely say it is a "one of a kind" trophy. It is a three year trophy that offers 15 opportunities for your club to be recognized by having the highest net gain in membership for a quarter or the highest total net gain for the year. The trophy will be presented to the winning club at the first Cabinet Meeting or Convention following the close of the quarter and the winning club is identified. Each quarterly winner will retain the trophy until it is time for it to be update for the next recipient. The club who's name appears on the trophy the most during the three year contest will keep the trophy for all to see when you visit their club.

Contest rules are as follows:

- Participating clubs must be in good standing with LCI
- Membership results must be positive, example:
 - (a) previous results +2 members, current quarter net +3 members = +1 for the quarter;
 - (b) previous results +10 members, current quarter net +3 members = +3 for the quarter.
- The minimum requirement; the club's membership net total must exceed the membership umbers record on the last day of the previous year and must increase by 1 member during the contest quarter.
- There will be 12 quarterly winners, the club with the highest net gain in membership for the quarter.
- There will be 3 annual winners, the club that has the highest net gain in Membership for each year.
- LCI, MD-4 & District 4-A2 new member dues must be paid.
- The trophy must be returned in the same condition as it was when you took possession
- Branch Club members are included in parent club totals
- New Clubs do not qualify for this award their Charter year.

There are two primary components of membership growth, the first is member retention, keep the members that you have. There are always recognizable signs that indicates a member is less than excited about being a Lion, i.e., he or she stops attending meetings or club events, slow to pay dues, nonparticipant during meetings, becomes antisocial, etc. Sometimes it is easier to retain one rather than find one. Second, "Ask One", new members are out there, we just need to invite them to join a club that they find attractive and is doing the things that they want to be associated with.

There is an easy formula to win your club name plate on the trophy;

Retain Members + Add New Members = growth.

I am always available to assist you with planning and conducting membership drive.



In The Community!

Pride in the Habitat House
 The Visalia Pride Lions were in the furniture making business at Habitat for Humanity Restore Store in August and September. We constructed boxed furniture that was donated for resale supporting their home building efforts. Charter Oak Lions also had a Lion in the mix the following week. In addition to the furniture assembly, Pride Lions are helping out with HFH's Home Show Expo designer show rooms exhibit. We are building and then assisting with staffing the booth at the expo on 19-22 SEP. Any club interested in supporting Tulare County Habitat for Humanity, there are many opportunities to participate in home builds and other support to the Restore store. Contact Deanna Saldana at resdevdirector@hfhtkc.org



Laton Lions completed their fundraiser selling pork ribs to go



Visalia Pride Lions in association with Fresno Pride Lions came together in a joint effort to help produce EQUINOX II "a week end of affirmation for and by transgender and gender non-conforming folk". The EQUINOX project is in its second year and continues to focus on the needs of the transgender and gender non-conforming community; which is arguably within the poorest demographic of our society. The EQUINOX project retreat is the only event of its kind in the United States.

Free to all participants, this year's EQUINOX offered workshops in Yoga for stress and anxiety, makeup tutorials for men and women, souvenir crafting, as well as a name change and gender marker informative workshop. The EQUINOX project also provides a safe place for reclusive trans folk to network and associate with people of similar backgrounds. This year's event culminated with a dinner, a star-studded comedy show, movie under the stars, and a ceremonial bonfire with overnight camping provided on site.



CONTRIBUTED PHOTO

Porterville Breakfast Lions President Jeff Brown (left) welcomed guest speaker John Burns, District Governor for Lions District 4-A2. Governor John is a member of the Riverdale Lions Club; providing leadership for 62 clubs in Fresno, Kings, Tulare, and Kern Counties.

Governor John discussed the new International President from Iceland, Gudrun Yngvadottir, the first woman in that position; then went on to define his goals and objectives for the coming year. John is service oriented and will be encouraging clubs to increase their involvement in community service projects. With the world-wide membership in Lions Clubs International at 1.4 million, John's motto is, "Lions are the stars that serve the world."