



District 4-A2 Newsletter

ROAR OF THE LION

2018-2019 District Governor John Burns
2018-2019 1st VDG Van VanLandingham
2018-2019 2nd VDG David Beeman

July 2018, Qtr 1

Greetings to all of my fellow Lions in District 4-A2 and welcome to the new Lion Year 2018-2019

First of all, it is a great privilege to serve as your District Governor and I would like to thank everyone for their support over the past two years as I have been preparing to assume the responsibilities as District Governor. I look forward to an exciting year and will endeavor to enhance our District's outreach to those in need, both locally in our communities and throughout the world in partnership with LCIF.

Our goals as a District focus on four main areas, which I will briefly discuss:

Membership—one of the most vital aspects of club health is growth in membership. Without growth, clubs will stagnate and eventually close. Our goals are to open two new clubs with at least 20 members each and to focus on retaining our current members. This past year the District dropped 322 members and only added 209 members for a net loss of 113 members. We want to work with the clubs in attracting new members and just as important, retaining current members.

Leadership—identifying and training new leadership is very important for the success of the individual clubs and the District as a whole. There are multiple resources available for the individual Lions to learn new leadership skills. Effective leadership at the club level will help provide strong support to increase membership and expand service projects to the community.

Service—expanding our Lions presence in our communities will not only increase member satisfaction within the club, but also will be an avenue that can serve as a recruiting tool for new member prospects. People join Lions Clubs because they want to make a difference in their community. We have a lot room for improvement in this area and LCI is making great strides to improve the framework in which individual clubs can better serve their communities.

LCIF—this is our foundation for providing disaster relief and support in five major areas of service—vision, hunger, environment, diabetes, and childhood cancer. Over the past few years, multiple disaster relief grants have been provided to the Lions Clubs of California to assist with the natural disasters we have faced, primarily from wildfires. Every cent that we give to LCIF goes to the area that is designated with no overhead costs. As I travel around the District on my club visits, I am going to challenge each Lion to become a personal supporter of LCIF. I believe in LCIF and their mission and know that our dollars cannot be better spent on helping those in need around the world.

Again, I want to thank you for your support, and with your help we can make a difference in the world by living up to our motto "WE SERVE".

John Burns
District Governor 4-A2

Please note Governor Burns Email address is
jmburns11@sbcglobal.net



 ***Lions Are The Stars That Serve The World!***

A Word From Our 1st VDG

Just the Beginning, Out and About by W. "Van" VanLandingham, 1st VDG



It has been a busy ending to the Lion's Year 2017-2018 with Conventions throughout MD4. I had the privilege to attend 4-L1 Convention, 4-L5 Convention then our very own 4-A2 Convention in Tachi. All were inspiring informative and great fellowship as the excitement of the coming year approached. Was able to see how other District's Leadership interacted with their Lion Members in projects, activities, membership, leadership training and events.

Finishing the Lion's Year 2017-2018 and Beginning the New Lion's Year 2018-2019 with LCI Convention in Las Vegas, what an event that was. Approximately 174 counties represented if not more. Breakouts were amazing and learned new avenues of team building, social media and growth along with District Governor Training. As we came together Saturday morning for the Parade of Nations, what an abundance of culture's dress in their Homeland attire. Very colorful picture of Lions from around the World.

An amazing finish, with the District Governor's being installed with a Ribbon Pulling, a big congratulation to our District Governor John Burns. The Installation of International Officers and our International President Gudrun Yngvadottir, what a sent off for us to return home and bring that enthusiasm with us. {{ROAR}}

Our District Leo Cabinet Officers were installed at our District 4-A2 Lions Meeting, July 27, 2018 along with our Lions Cabinet in Dinuba and ready for the coming Lion/Leo Year. As a Cabinet they will be assisting MD4 Youth Outreach Committee with the upcoming Leo's Leadership Camp at Camp Pacifica on October.12th, 13th and 14th.

We are looking for Lion Volunteers to help out at the Camp with Meal Preparation and/or donations of food items for the meals. There will be 2 Dinners, 2 Breakfasts and 1 Lunch over the 3 days. See attached letter for more information and what we will need to make this another successful Leo Leadership Camp experience held in Central California by District 4-A2 Lions and Leos.

Update: Lake Isabella/Erskine Fire: our District is still involved with the Kern River Long Term Recovery Team. It has been 2 years and still a long ways to full recovery. Cleanup was completed and building of new homes have began. We are going to be needing volunteers to help the rebuilding in areas of skirting, dry walling and interior painting to name a few. As soon as we get more information on this, we will send out an announcement for volunteers.

Van VanLandingham, 1st VDG and David Beeman, 2nd VDG have been acting as Liaisons going to meetings and gathering information on the needs for the rebuilding/recovery efforts. We are happy and grateful to Lion Fred Linder, Southern Region, Zone 3 Chair for agreeing to be part of our Liaison Team between District 4-A2 Lions and Kern River Long Term Recovery Team.

Yours in Lionism with a {{ROAR}}



MD4 Lions Youth Outreach Committee



We could like to welcome you to a new Lion's Year of Service.

Our local District 4-A2 Lions, Van VanLandingham, 1st Vice District Governor, Roland Reina, District Leo Clubs Chair and our Leo Club Advisors are in the planning stages of doing another Leo's Leadership Camp at Camp Pacifica. Last year's one-day forum was such a huge success, we will expand it to a full weekend "Youth Leadership Institute" where our Leos will engage in a service project, participate in leadership activities and attend leadership classes provided by our Leo officers of 4-A2 and MD4.

Date: Friday, October 12, Saturday, October 13 and Sunday Morning, October 14, 2018

Location: Camp Pacifica, 45895 CA-49, Ahwahnee, CA 93601, USA

To be able to keep costs down for our Leo's that want to attend, we are asking our District and Clubs for support of this Camp Project.

We need our Clubs, Lions and Parents, to donate food for the camp. Here is the break down.

Friday, October 12:	Dinner
Saturday, October 13:	Breakfast, Lunch and Dinner
Sunday, October 14:	Breakfast

One idea we came up with was a Chili Cook Off for one of the Dinners or Saturday's Lunch with the Leos voting on the best dish. Other ideas are BBQ Hamburgers and Hot Dogs. Then of course dishes or ideas for Saturday and Sunday Breakfasts

Along with donation for the meals, we need volunteers to help prepare and serve the meals. We are looking for approximately 5 volunteers per meal. Lion Van, 1st VDG will be the sixth volunteer. If you want to volunteer for the whole weekend, there are accommodations for you and the Youth Outreach Committee will cover the cost.

Any individual Lion or Club willing to sponsor a Leo to attend, please let us know and we can set that up. Registration and Fees for each Leo to participate in the camp will be \$50.00 for the entire weekend.

We look forward to hearing from you and your participation in this great weekend of educating our Leos to become strong leaders as a Leo and future Lion!

Thank You,

W. "Van" VanLandingham
1st Vice District Governor
District 4-A2 Lions
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Roland Reina
District 4-A2 Lions Leo Club Chair
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“It’s always a Great Day To Be A Lion!”

Membership , it’s always on my mind and in my heart because it is what makes Lions Clubs International (LCI) the greatest Service organization in the World. None of our 63 clubs are any more special than another , the individual members by their actions make the difference. Members with that serving heart continue to grow their clubs to better serve their local community and beyond. Everything that happens in LCI begins at the club level. No members = no clubs = no LCI = a very large void in community service. New members all deserve a memorable induction into Lions, with the applicable pin(s), certificates, vests , etc, at the time they join the club. Followed quickly by an interesting new member orientation presented by a knowledgeable and well qualified leader. The new lion will also need a mentor, NO, not a sponsor, the mentor should be the most knowledgeable lion leader in the club that has a lion heart.

I do not like talking about last Year 2017-2018, it was not a 9-11 or Pearl Harbor but with respect to membership it was the biggest membership disaster I have witnessed in my 11 year Lion career. First we dropped two clubs with a combined membership total of 42 members that should have been dropped when they stopped meeting and closed their doors in the middle year 2016-2017. This was followed by 36 (58%) of our clubs experiencing a net loss in membership and another 10 clubs (15%) with a 0 net change. The bright spot, we had 17, (27%) of our clubs that gained membership. We chartered a new club, the Fresno Hispanic Lions Club, with 22 members. Their charter signing party is on August 11, 2018. We invite you all to attend, tickets are available through their club members, the Clovis Country Lions Club or myself. Governor Kevin reopened the Terra Bella Lions Club in June 2018 with 5 members, the club’s name will be changed and it’s contact address will also change.

The final quarter of 2017-2018 produced two new Lion Club names to be added to the Membership Trophy; Clovis Country Lions Club is the winner of the last quarter of 2017-2018 by dropping only one member and adding four new members for a net total of plus 3 members. Clovis Country Lions is also the Sponsoring Club for the new Fresno Hispanic Lions. The best Membership Growth club for 2017-2018 is the Parlier Lions Club with a net plus 7 members for the year. We offer our congratulations to the members of both clubs !!! We are offering a “Just Ask” Workshop in each Region this year, the scheduling has not been finalized. Your Region Chair will share the date, time and location with you when we are scheduled to be in your area. The workshop is a 4 step process that will change and grow your club.

This is a new year that offers us the chance to help a new Governor make a difference in our communities.

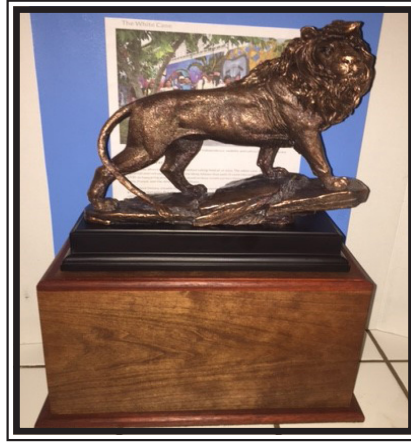
Governor John’s theme is “Lions are the Stars that Serve the World”, the district goals that were established for the year are realistic and attainable. We need to ask ourselves, are we the “Stars” that will make a difference this year? I know we can be, so let’s get back on the “fast train” and help the Lion Stars shine bright over our communities.

In Lionism
F. Dean Church
PDG/GMT



Membership Growth Trophy

The new Membership Growth recognition trophy will be unveiled at the second District Meeting in Richgrove.



The Lion that stands on the top of the trophy is an 11" by 11" bronze and very proud Lion. The base was made by an Auberry, CA cabinet maker and given a furniture quality finish by Dean Church, so again we can safely say it is a "one of a kind" trophy. It is a three year trophy that offers 15 opportunities for your club to be recognized by having the highest net gain in membership for a quarter or the highest total net gain for the year. The trophy will be presented to the winning club at the first Cabinet Meeting or Convention following the close of the quarter and the winning club is identified. Each quarterly winner will retain the trophy until it is time for it to be update for the next recipient. The club who's name appears on the trophy the most during the three year contest will keep the trophy for all to see when you visit their club.

Contest rules are as follows:

1. Participating clubs must be in good standing with Lions Clubs International.
2. Membership results must be positive: example:
 - a) previous results -2 members, current quarter net +3 members equals + 1 for the quarter.
 - b) previous results +10 members, current quarter net +3 members equals +3 for the quarter.
3. The minimum requirement; the club's membership net total must exceed the membership numbers record on the last day of the previous year and must increase by 1 member during the contest quarter.
4. There will be 12 quarterly winners, the club with the highest net gain in membership for the quarter.
5. There will be 3 annual winners, the club that has the highest net gain in Membership for each year.
6. LCI, MD-4 & District 4-A2 dues for the new member must be paid.
7. The trophy must be returned in the same condition as it was when you took possession.
8. Branch Club members are included in parent club totals.
9. New Clubs do not qualify for this award their Charter year.

There are two primary components of membership growth, the first is member retention, keep the members that you have. There are always recognizable signs that indicates a member is less than excited about being a Lion, i.e., he or she stops attending meetings or club events, slow to pay dues, nonparticipant during meetings, becomes antisocial, etc. Sometimes it is easier to retain one rather than find one. Second, "Ask One", new members are out there, we just need to invite them to join a club that they find attractive and is doing the things that they want to be associated with. There is an easy formula to win your club name plate on the trophy;

RETAIN MEMBERS + ADD NEW MEMBERS = GROWTH

I am always available to assist you with planning and conducting membership drives. So, Take the Fast Train to Service.
Good Recruiting to all!

GLT REPORT

Hello Fellow Lions,

I hope you are as excited as I am about this great new Lion year. My goal this year is to help each club and each Lion achieve their training goals. Through our Multiple District and through LCI there are many training opportunities available, and one of my goals is to help you find new ways to get there.

The Emerging Lions Leadership Institutes help Lions train for leadership positions in the club, The Advanced Lions Leadership Institutes help Lions prepare for leadership positions at the club level, and there is even a Faculty Development Institute that will help fine tune your teaching skills and help you teach at the Leadership Institutes and seminars.

I often hear that funding members to these excellent training opportunities is one of the biggest reasons for non participation. Well let's work together to share ideas that eliminate that problem. We will have an hour set aside at each District meeting to learn more about these and many other opportunities to strengthen our clubs and our District.

Please refer often to the MD4 LIONS web page and to our own A2LIONS page to see about the next chance to learn how to further your knowledge of Lions, and your ability to share and motivate others to learn more.

Thank you Governor John Burns for your trust in me, and please know there are 2,000 Lions in our District that stand ready to put their paws in the dirt, through service, to insure a GREAT Lion year.

Thank You,
Lion Craig Cooper
Global Leadership Team



2018-2019 District Leadership

District Governor John Burns
1st VDG Van VanLandingham
2nd VDG David Beeman
District Secretary Dick Pipenberg
Governors Assistant Cassandra Frates
District Treasurer Jan Beatty
Lion Tamer David Lucero
GLT PDG Craig Cooper
GST PDG Anthony Martinez
GMT PDG Dean Church
LCIF Chair Vicki Beeman
Tail Twister Emily Romero
Tail Twister Jonathan Matelon
Song Leader Virginia Madden

Northern Region Chair Kerry Hoguin
N. Zone 1 Ellen Perry
N. Zone 2 Alan Gallegos
N. Zone 3 Anna Herrera
N. Zone 4 Mike Botello
Central Region Chair Cheri Provancha
C. Zone 1 Linda Dawyot
C. Zone 2 Tracey Meaders
C. Zone 3 David Hamilton
Southern Region Chair Craig Austin
S. Zone 1 Marco Martinez
S. Zone 2 Nancy Pelton
S. Zone 3 Fred Linder
Western Region Chair Jeff Garcia
W. Zone 1 Virginia Madden
W. Zone 2 Gina Arcino

IMPORTANT DATES

October 18th 2019

New Member Night (Caruthers)

November 2-3, 2018

2nd District Meeting (Porterville)

January 25-26, 2019

3rd District Meeting (McFarland)

April 26 - 28, 2019

District 4-A2 Convention (Cambria)

PLEASE CHECK THE DISTRICT WEBSITE FOR
REGISTRATION FORMS AND OTHER IMPORTANT
DETAILS ABOUT EVENTS AS THEY APPROACH.

<https://4a2lions.org/>

Looking for other Lions events to support?

Go to <https://4a2lions.org/events/list/>

WANT TO ADVERTISE YOUR NEXT EVENT?

Please send all club related flyers (jpg or pdf) and
information to be added to the shared calendar
of events to the district webmaster

Cassandra Frates

Email: lioncassandrafrates@gmail.com



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