

DISTRICT

4 A-2

2nd Quarter 2009 - 2010



REGISTER

2nd
District
CABINET
MEETING
Saturday
Oct 31st



FOR GOLF Friday
Oct 30th

District 4 A-2 "ROAR OF THE LION"

Lions.

As I visit the clubs in A-2, I see that they are enthusiastic about membership. I am encouraging them to utilize the knowledge of the MERLO team. Lion PCC John Parker, Membership Chair, has visited one club already, Lion Dave Borcky, Orientation Chair, has presented at a Southern Region Zone meeting, Lion Al Kroell, Retention Chair, has attended DG visitations and made contacts to work on Retention, Lion Judy Arribere is attending a training workshop at USA Canada Forum on Extension, Lion George Creamier is working with clubs on Leadership and informing them of the Harris Ranch Leadership institute in January 15 to 18, 2010.

The district meeting October 31st is on the web site and Registration forms are being mailed into Lion Jan Beatty-Taylor, Cabinet Secretary, we need the registration by October 16th due to requirements of the hotel, so please register early. Thanks to Lion Ben Fregoso for the hard work on the registration forms and Lion Jan Beatty-Taylor on the work pre-



paring for the meeting. We need to have at least 100 Lions attend in order to make the meeting successful. There will be a social hour on Friday evening to allow Lions to learn more about the other clubs in the district – in the BBQ area at the 4 Points Hotel from 6 to 7:30 pm or as late as you wish to stay. Groups can then go out to dinner at a place of their choice. Next door is Mexicali, about 2 blocks is Outback across the street is a 50's restaurant, lots of choices including McDonalds. The cost is only \$40 for the Saturday registration, Continental Breakfast & Chicken Lunch, so come & enjoy yourself. The district meeting starts at 10 am which means almost all Lions can leave by 8 am and be there on time. We plan on finishing before 4 pm.

I have visited 22 clubs in September. I have many more to go, which means I am on the road constantly. If you need to contact me, use my cell phone # 661-331-9442. I have a few clubs who have not confirmed my visit as yet. I still have Calwa Lions Club, Easton Lions Club, Corcoran Lions Club, and Fowler to schedule.

Clubs are returning into full service mode. Health Fairs, Blood Drives, Fair Booths, Festivals, and many more activities. It is important to note that all this service requires Lion Power. The more active members a club has the more service it can provide for its community. We need to have membership drives, we need to let the community know what we are doing in order to recruit more quality members. We need to grow. I expect to have an Extension Workshop in the Fresno area soon. We need volunteer Lions to assist in the workshop and to help canvass the community. The skills you learn from this workshop will also help you with membership growth in your club. Plan on helping us grow.

Jim Bartlesonleson, District Governor

Update of our Continuing Effort to **Save the District** Approximately \$7,000.00 per Year.

Only 22% of email addresses are entered in WMMR at LCI

Please Contact Every Member:

- Verify Addresses
- Add "email addresses"
- Add <u>missing phone numbers</u>

Your co-operation will help us grow and save \$\$\$ as we do it. Please do it today!



emails # members % have emails 463 2083 0.222275564

Source: LCI Data Records





REGISTER EARLY - EXTENSION - GROW - HISTORY

Dear Lions, Lioness and Leo's;

I'm sure that your club is already in action and already it has opened up new opportunities and challenges. When we move, we grow and we serve in a greater capacity, reaching out to those that need us the most. Continue to be a visionary person in recruiting new members, to serve in extending a helping hand in your communities.

Please be mindful that if you are <u>presenting any committee reports</u> in our <u>next cabinet meeting</u>, please email

me your full report to <u>parlierlions@yahoo.com</u>. This will be very helpful keeping detail information for each committee chair.

Club Secretaries, it's very important that you submit your reports to LCI and to the district; this is something that needs to be completed on a monthly bases.

Club Secretaries we also need your help in making sure that you update your members' records and input their <u>email address</u>. This will allow us to communicate important information and keep everyone updated on upcoming events, whether it be a Zone, Region or District function. This will need to be done with LCI and you can get that link from our website (<u>www.4a2lions.com</u>).

We would like to invite each club member to come out and attend the next Cabinet Leadership Meeting taking place at the Four Point Sheraton in Bakersfield, October

31, 2009, especially each club President and Secretary. Arrive early to enjoy a Continental Breakfast and at Noon we will be served with a sit down luncheon. The meeting will start at 10am till 4pm. See You THERE!!!

Thank you for all your cooperation and remember "Move to Grow".

Sincerely Yours in Lionism - Lion Benjamin Fregoso - District 4-A2, Cabinet Secretary

LIONS...Extension is a big word and it means to grow. As Lions we need to step up to the plate and look over our area for growth. Without new Lions, Lions will fade away.

We are saddened about the fires in the Los Angeles area, but thankful that LCIF has come to there immediate aid with \$10,000 grants to help with the immediate needs. How proud you must all feel to know that once again, you as a Lion, have come to the aid of your fellow Lions. How lucky we are to live where we are not threatening by the wild fires.

At our convention in May at the *Ventura Beach Marriott* we will have a *Melvin Jones* time to honor our members. <u>If your club is going to sponsor a Lion please let me know so I can make sure there name is on the list</u>. LCIF chairperson Happy Van Caster will be happy to get you started on the right track with your donation program.

Sign ups are being taken for the *Extension Workshop* which will be held at the end of October. The location is Sanger. Drop an email to me judyarribere@aol.com to let me know that you read this message and that your name should go on the list for the Extension workshop.

<u>I am still waiting for your clubs old pix and a copy of your history of your club</u>. Our birthday party will be here before we know it and our district 4 A-2 should shine for our

event. We are looking for a location where it should be held. If you have any suggestions please contact any Lion of the centennial committee. *They were listed in the 1st District Newsletter and are repeated in this edition of the District newsletter*.

Membership is important to all of us and we have to make a choice, do we want to <u>wear our Lion Pin</u> and <u>tell the world</u> <u>we are a Lions</u>, or do we want to sit at out clubs and complain that no one else will help our club grow. Have you asked someone today, yesterday, or will you do it tomorrow to serve our sisters and brothers through Lions service. The choice is ours as Lions; we are the only ones who can make it happen. Let's join hands together and form a large circle around our district and ask the question... Would You Like to Be a Lion?

PDG Lion Judy Arribere

MD4 Membership Extension Chair 2009-2012





EO - CENTENNIAL CELEBRATION COMING IN 2017

Support Leo Clubs...

Has Your Club Ever Pioneered a Leo Club?

Does Your Club Support a Leo Club?

Do You Think You Should?

They are Part of our <u>Future</u> Isn't Our Future - Growth?





Currently We Have:

South High Leo - Bakersfield **Sponsored by South Bakersfield Lions** Stockdale High Leo - Bakersfield Sponsored by South Bakersfield Lions **Parlier Leo - Parlier Sponsored by Parlier Lions University High Leo - Fresno Sponsored by North Fresno Lions Arvin Leo - Arvin Sponsored by Arvin Lions Delano Leo - Delano Sponsored by Delano Lions** Sierra High Leo - Tollhouse Sponsored by Ponderosa Lions Riverdale High Leo - Riverdale **Sponsored by Riverdale Lions**

Think About It!
"Move to Grow in 2009-2010"

LIONS CENTENNIAL CELEBRATION 2017

Lions all over are getting ready for our Centennial Celebration. Will your club be ready?

Start thinking about the next 3 Items!

- Please Send in photos and history articles about your club (Photos cannot be returned so send scans in "Jpg" format via email or on a CD or copies. Color & Black & Whites are great)
- 2 Draft your budget & plan for 250 <u>professionally prepared</u> "Club Pamphlets" to give out to the public at our "International Food Faire during this Lions Centennial Celebration 2017. (What a PR Opportunity)
- 3 Complete a "History Book".

Please Start Now and Send to: Judy Arribere, PDG



CHAIR

Judith Arribere PDG 33779 Bronco Lane Squaw Valley CA 93675 Res: 559-332-2632 Cell: 559-916-2521 judyarribere@aol.com

HISTORICAL COMMITTEE

Ron Waldrop PDG 208 E Lucard St Taft CA 93268 661-763-5393 rwaldrop@verizon.net

Glenna Keeney 3538 W Peralta Fresno CA 93722 559-275-2116 lion_glenna@webtv.net

Fred Hufnagel 505 Cherry Hills Dr Bakersfield CA 93309 661-831-5562 fhufnagel@bak.rr.com

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Georgia Souza 1411 S Divisadero #9 Visalia CA 93277 559-909-3564 georgia26@sbcglobal.net

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Have You Hugged a Lion Lately?

SITE COMMITTEE

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Jim Boyd 685 Imperial Dr Hanford CA 93230 559-582-8199 Iionjim60@yahoo.com

Ben Fregoso 511 K St Sanger CA 93657 559-288-8893 parlierlions@yahoo.com

FOOD FAIRE

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"Move to Grow in 2009-2010"

Worth Repeating...

"If It Is To Be, It is Up to Me"

One of our greatest contributions as a Lion is to give more individuals the opportunity to <u>share membership</u> with the other leaders in our community as well as a chance for them to develop their personal skills so they may better serve their community.

Why is it then that the majority of our new members are recruited by a minority of our existing members?

Why is it that recruiting seems to come so easy for some and so difficult for the majority of our members? It's called the 80/20 rule and it seems to apply to almost everything in life. In business, we hear that 80% of the volume is driven by 20% of the merchandise. In our clubs, we talk about 80% of the work being done by 20% of the members and the same seems to apply when it comes to recruiting.

Why? It begins with a mind-set of always being in a recruiting-mode, and that may take some practice because it is something that doesn't come naturally for most people.



When is the last time you were talking to someone and the thought came to mind; "Gee, this person would make a great Lion."

To keep our membership strong and vital, we must always be in a recruiting mode. As this organization's leaders, we must seek out others in our community whom we feel could be an asset to our Lions Club. So look around you. Who do you see...your neighbors, your friends, co-workers, acquaintances, even family! Have you ever invited them as a guest to your Lions Club? There's only one way that's going to happen... If it is to be, it's up to me!

Contributing Author

John Parker, PCC

Visalia Host Lions

"The Power of Peace"

is the theme of the 2009-2010 Peace Poster Contest. Lions clubs can sponsor the program in their community for children in local schools or organized, sponsored youth groups.



Ordering Peace Poster Contest Kits Promoting the Contest Contest Deadlines Secretaries ... Order Kits Now Winning Entries Must be Post Marked by November 15th!

Ordering Peace Poster Con-

Lions clubs interested in sponsoring the Lions International Peace Poster Contest can order a Peace Poster Contest kit (PPK-1) from the Club Supplies Sales Department at International Headquarters. The cost of the kit is US\$9.95 plus shipping, handling and applicable taxes. The kit is available in all 11 of our official languages. Lions clubs must purchase a kit for each contest sponsored. Each kit contains:

- Official Club Contest Guide and Rules
- Official School or Youth Group Contest Guide and Rules
- Participant Flyer may be duplicated and given to each participating student to take home.
- Sticker to place on back of winning poster.
- District Governor Postcard to notify the district governor of your club's participation.

Certificates for contest winner and school or youth group.

You can order kits from the Club Supplies Sales Department at International Headquarters from January 15 to October 1. To order a kit, call Club Supplies Sales at (630) 571-5466 or 1-800-710-7822 (U.S., Puerto Rico, U.S. Virgin Islands and Canada only). To order online, go to Club Supplies (Item Search: Peace Poster Kit). You can also download the order form.

Please <u>review contest rules</u> and order kits as soon as possible to guarantee sufficient time for a well-planned contest. For orders within the United States, please allow 3-4 weeks for delivery. Additional delivery time is needed for orders outside the United States. Promoting the Contest

In addition to the kit, you can also use the following PR Tools to promote your club's Peace Poster Contest:

Fill-in-the-blank Peace Poster press release.

Peace Poster Brochure.
District Peace Poster Chairperson's Guide
Honorable Mention certificate.
Peace Poster DVD.

Contest Deadlines

Entries not meeting deadlines will be disqualified.

- January 15: Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- October 1: Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- November 15: Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- December 1: Postmark deadline for a Governor to send one winning district poster to multiple district council chairperson.
- December 1: Postmark deadline for a Governor not belonging to a multiple district to send one winning poster to the Public Relations Department at International Headquarters.
- December 1: Postmark deadline for a Club not belonging to a district to send one winning entry to the Public Relations Department at International Headquarters.
- December 15: Postmark deadline for the multiple district council chairperson to send one winning poster to the Public Relations Department at International

PEACE POSTER DEADLINE NOV. 15TH

Four Point By Sheraton - 5101 California Ave. - Bakersfield, CA 93309 Bakerfield, CA - Sat., October 31, 2009

REGISTRATION POSTMARK:	<u></u>			Total Cost
TOTAL PACKAGE: "Special Package Pricing" Registration, Cabinet Trading Pin, Continental Breakfast & Sit down Lunched	\$40.00 ea.	\$60.00 ea.		\$
Lion Registration Only with not Continental Breakfast & Sit dow (Includes Trading Pin)		\$15.00 ea.		\$ \$
SATURDAY:		Total Enc	elosed:	\$
Cabinet Meeting (Unifor Sit down Lunch will ser PDG Meeting Board Meeting & MER	ved at n <mark>o</mark> on — Time T <mark>ime</mark>	: 10 am to 4 pm : 12 pm - 1 pm : 8 am - 10 am : 9 am - 10 am		
NOTICE: Continental Proal/fee	st / I unah must ha nasi	tmouled NO LATE	D THAN Octo	hay 16, 2000

NOTICE: Continental Breakfast / Lunch must be postmarked NO LATER THAN, October 16, 2009

Make checks payable to "Lions District 4 A-2" and mail with this registration form to:

District Treasurer: Jan Beatty-Taylor ● 830 E. Babcock Court ● Visalia, CA 93292

Question? Call - District Secretary "Ben Fregoso" 559-288-8893 or email: parlierlions@yahoo.com

Rooms are available Four Point Sheraton Bakersfield at a special rate for those Lions that want to come in on Friday night

5101 California Ave. • Bakersfield, CA 93309 • 661-325-9700 or website: www.fourpointsbakersfield.com

Mention: "Lions "for special \$69.00 rate plus tax available until October 16, 2009.

There will only be a social time in the BBQ area from 6 pm to 7:30 pm Friday evening.

Then dinner is on your own.

Make checks payable to "Lions District 4 A-2" & mail with this registration form to: 830 E. Babcock Court • Visalia, CA 93292

PHOTO COPY THIS FORM AND MAIL IN THE ENTIRE REGISTRATION

<u>President & Secretary</u>, please make as many <u>ADDITIONAL COPIES</u> for members of your club <u>Each Member Attending</u>, Lion, Lioness, Leo or Guest <u>MUST</u> fill out an individual registration form

Name:	Club Name:		Region:
Address	City:	State/Zip Code:	Phone ()
OFFICE IN LIONISM: Please check ye	our highest position a	nd <u>First Timer</u> or <u>Melvi</u>	n Jones Fellow if applicable
International Officer (Past or Pre PDG09-10 Club Pres.	sent) District Gove	rnor Past Council Ch	airman Vice District Governor
PDG 09-10 Club Pres.	Lion Lioness	Leo Guest First Ti	mer Melvin Jones Fellow

More Fun in the Sun

Lions Golf 2nd District Cabinet Meeting Kern River Golf Course

10:00 A.M. Starting Time on Friday, October 30,2009 Teams or We Will Place You

Team Prizes for:
Long Drive
Close to Pin

\$35 Golf Cart & Green Fees!
What a Deal!

Deadline for Registration - Fri October 23rd

District Golf Tournament Registration Form

(Please Detach And Send This Portion To The Address Stated Below)

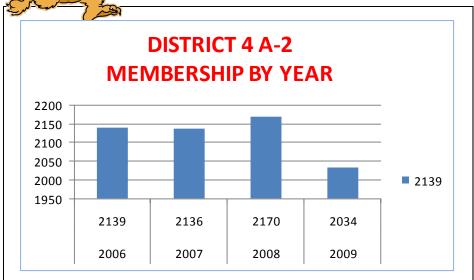
NAME:		
ADDRESS:	CITY:	ZIP:
PHONE:		
Team Members:		
2)		
3)		
4)		

Send Names & Check to:

Don Cornett
5609 Cypress Point Drive
Bakersfield CA 93309



PEACE POSTER CONTEST "MOVE TO GROW IN 2009-2010"



Think About It!
"Move to Grow in 2009-2010"

Poster contest subject is

"Power of Peace"



Let your school know the topic as soon as possible so that the students can get an early start. It is not too early to order the packet from LCI. Let's see if we can get 100% involved. It is a great contest and easy to conduct. If you have the packet by the time school gets back, you are ready to get a winner.

Deadline for Submissions to Governor Nov. 15th.

A Reminder from Contributing Author
Joe Giuffre, PDG

USE YOUR DISTRICT WEBSITE OFTEN!



On the Web:

- Script for Initiation
- Script for Installation
- Links to LCI and MD-4
- Links to most Lion Projects
- Public Relations Information
- Officer Training
- Current Events locally and internationally
- Individual Club Activities
- Newsletter Archives
- ONLINE District Directory that is downloadable (PDF) Save it to your desktop! We update often!
- Conventions Calendar
- COG Calendar
- District Activities Calendar (Coming)
- Officer emails & access
- Secretary LCI <u>Electronic</u>
 WMMR Manual

Have You Hugged a Lion Lately?







Honor Our New Members!



Where: Lampliter Inn, Visalia, CA **Date:** Thursday October 22, 2009

Time: No Host Cocktails 5:30 P.M., Dinner @ 6:30 P.M.

Cost: \$20.00 per person



Choice of Roast Beef or Salmon and all the fixings - Coffee, Tea, Water, Dessert Featuring a new format this year, we will be hearing from some of our new members, along with lots of fun and fellowship.

All pre-registered new members will receive a certificate from the district and be placed in a special drawing for a very special award for 3 new members. (Must be present to win)

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Гhe	Lions Club will be attending New Members Night 2009
with members @ \$20.00 each fe	or a total of \$
Please print or type names of new me	embers clearly with correct spelling.
Enclose your check and mail to:	PDG Happy Van Caster
	2381 Cherry Avenue, Sanger, CA 93657
	559-875-2816
	hanny1942@yerizon net

Pre-Registrations must be received by October 19, 2009

First Name & Last Name	Date Joined Club

If more than 8 new members, please photo copy this form

LIONS



Report of Lions Eye Foundation

Due to the hardships of the times, your Foundation is seeing more patients and accomplishing more surgeries than ever.

I would encourage each of the clubs to locate those in need within your community so that we can make a difference in there lives.

At the last meeting, the Foundation determined it would give the club the same mileage that the IRS gives for medical travel (24 cents per





mile--one way). This can be determined by a map quest finding of the distance between your club and the hospital. Copies will be mailed to each club.

<u>For more information</u>, you may go to www.lionseyeca-nv.org or call me at



DISTRICT 4-A2 1ST VICE-DISTRICT GOVERNOR – 2009/10

District Governor Jim got our district off to a great start with our first Cabinet meeting on August 29th in Visalia. His idea of trying to have everything on one day worked quite well. It seems to have been pretty well accepted as we had a good turn-out. I hope we can have an increase in

attendance at our October 31st Cabinet meeting in Bakersfield.

As it has always been in the past and will always be in the future, every District Governor will talk about membership. I know everyone understands that if growth doesn't occur, the result isn't good. We have such a great district, and I along with many others, want to see that continue. You never know when you talk to someone about Lions, or invite them to a club meeting or to help with a project, that you might very well be talking to someone who wants very much to be involved with a service club. At one of the seminars I attended at a USA/Canada Forum, the seminar leader had Lions practice, talking to another Lion as if that person was someone you were sharing an elevator with and they had asked about your Lions lapel pin. This is something all of us can practice doing, then you can be prepared if the subject comes up with someone.

Speaking of the USA/Canada Forum, by the time you read this, myself and 2nd VDG George (along with other Lions from our District) will have attended the Forum in Memphis, Tennessee. I know I will definitely enjoy being there. If you want to, you can put on your 2010 calendar, Sept. 23 to the 25th for the Forum in Milwaukee, Wisconsin.

I look forward to the rest of this year serving as your 1st Vice-District Governor. I am hoping I can visit many clubs, and would still like to be invited to Zone or Region meetings.

See you in Bakersfield.

"MOVE TO GROW"

A Special Membership Campaign Between September and December 2009

NEW YEAR GINKO AWARD

The goal of this campaign is to increase the average size of existing clubs within a district.

- Bring in new members
- Solve retention problems where they exist
- Revive clubs at risk of suspension
- Energize clubs
 All clubs can grow if given the right encouragement and helpful advice. In fact, there are many ways they can MOVE TO GROW.
- Invite more spouses and women through the We Need You campaign
- Organize recruiting campaigns utilizing LCI's best practices
- Form club branches
- Identify areas in need of special assistance

TAKE UP THE CHALLENGE!! We know there are Lions ready to respond. All we need to do is ask. If we are successful in growing our clubs in the next few months, we will not only be making history for LCI, but we'll also make a brighter future for millions of people who need our service.



Award Criteria

The program will run between September 1st and December 31st 2009. During this period, neither the addition of new charter members from new clubs or cancelled members from dropped clubs will count toward the district's goal attainment. Only clubs in existence and chartered before September 2009 and still active through December 31st, 2009 are included in this award criteria.

To qualify for the award, a district needs to increase its average club size according to the targets indicated in the below chart. In addition to a specially engraved plaque, recognition will be made on the LCI web site and a special mention in the January 2010 email to Lions leaders worldwide. But there's more!





SCHEDULE OF DISTRICT, NATIONAL & INTERNATIONAL

<u>International Convention Dates &</u> Locations:

2010 - June 282011 - July 4-8

July 2 - Sydney, Australia
Seattle, Washington, USA

2012 - June 22-26 Busan, Korea

PRSRT STD U.S. POSTAGE PAID FRESNO, CA PERMIT NO. 1920

MD 4 Convention Dates & Locations:

2010 – Feb 5-72011 – Feb 4-6

Riverside CA
Primm NV

District 4 A-2 Meetings Dates & Locations:

2009 — Oct 22 New Members Night Lamp Liter Inn, Visalia 2009 — Nov 14 2nd Cabinet Meeting Bakersfield

2009 — Nov 142nd Cabinet MeetingBakersfield2010 — Feb 203rd Cabinet MeetingFresno2010 — May 7-94 A-2 ConventionVentura

Council of Governors (COG) Dates & Locations:

 2009 — October 16—18
 4 C-4 Foster City

 2010 — February 3-4
 4 L-5 Riverside

 2010 — June 4-6
 4 A-1 Stockton

 2010 — August 6-8
 4 A-3 Santa Maria

Student Speaker Contest Dates

 Club Contest
 By Feb 23, 2010

 Zone Contest
 By Mar 15, 2010

 Region Contest
 By Apr 12, 2010

 District Contest
 By May 3, 2010

 Area Contest
 By May 24, 2010

 MD 4 Final Contest
 June 5, 2010

VISIT YOUR DISTRICT WEBSITE

www.4a2lions.com

For daily updates and information!



- CLUB FORMS
- CLUB FUNCTIONS
- DOWNLOADABLE ELECTRONIC DIS-TRICT DIRECTORY
- DISTRICT REGIS-TRATION FORMS
- PICTURES
- BE A CONTRIBUT-ING EDITOR ON OUR WEBSITE
- BE A CONTRIBU-TION EDITOR IN OUR NEWSLETTER
- IT STARTS WITH YOU!

What Are You Feeding Your Lions?

What are you feeding your Lions? Are your Lions members arriving at your meetings hungry to take on today's challenges? Are they waiting to sink their teeth into the next fundraiser or opportunity that your club is challenged with? Are they thirsty for growth or improvements in your club, leadership opportunities? And, are your club members leaving your meeting full and content with what you're meeting had to offer for them?

Or, are you feeding your members junk food. Is your club telling your members that this club "always does it this way", "We no longer participate in those things in this club", "lion so and so is the only one who chairs this event", "Our club only focuses on our own community not district functions"?

Or did your club toss the new member a bone and allow him to chew on the satisfaction of being trusted to take on new challenges, fill part of your club, and allowing him or her to chair a new event or to pick up an old fundraiser that was no longer participated in your club? Did you allow him or her a leadership opportunity?

Healthy nutrition promotes healthy growth. We need to grow strong Lions in our communities with the willingness to take on new challenges; this lies directly on the clubs actively teaching them what Lions is about, promoting them to attend visitations and district functions, not discouraging it. Allowing them to take on new challenges may not be such a traditional way, but thinking outside of the box is and in short, "change" is what we need to raise strong leaders in our clubs. If our Lions members leave our club meetings with an empty stomach, they will find their next meal somewhere else.

We need to try to meet the needs of our club members today or there will be no club left for tomorrow. Feed your Lions well and they will stay for the next meal and grow to become a strong member in your club in our district.