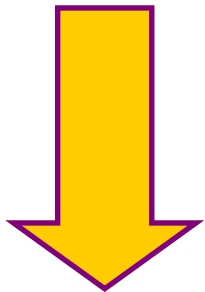




## LIONS DISTRICT 4-A2

1st Quarter  
2011-2012



### REGISTER NOW!

District  
4-A2  
1st Cabinet Meeting

REGISTER  
Convention  
Golf  
Hotel



# “ROAR OF THE LION”



*Our New District 4-A2 Governor*  
**Gov. George Finley**  
Home Club-Fresno Unlimited Lions

## *Movin' On Up*

*Fellow Lions I am proud to serve as your District Governor for 2011-2012. I cannot thank you enough for all of the things you have helped me with. I know that you will allow me to work with you to make this district grow and improve.*

Membership is needed. New clubs are needed and most of all we need to start strengthening all existing clubs that are losing active membership. If you need help getting new members please contact our GMT team – we need to move on up!

I want all of you to use the newsletter to let us know what you are doing in your club and to let me know what we can do to help make each club stronger.

*Our first cabinet meeting will be in Lemoore, CA on July 22 and 23, 2011 hosted by the Lemoore Lions Club jointly with the Hanford Breakfast Lions Club.*

I will not use the Lion Roar to talk about me - this is a tool to be used by the clubs to facilitate work to be done in conjunction with other clubs.

**Email Addresses are FREE  
Get Yours Now!**

*My personal thanks and gratitude to Lion Jim Copner. I can not find the words to express my appreciation because he is committed to the Lion Motto “We Serve”. Thanks again Lion Jim.*

*On another note, the Global Membership Team (GMT) provides a global structure for membership development which is continuous, focused, and integrated. Effective July 1, 2011, a Global Leadership Team (GLT) counterpart was established.*



Additionally, newly expanded GMT-MD/District/Single District teams and GLT MD/District and Single District teams were established to replace the MERL program. This new structure was created to work in a highly interdependent manner from the international level, to the constitutional area level, the multiple district level, and to the district level for the benefit and success of the club.

Members of the GMT and GLT work together to identify, develop and encourage opportunities for present and future Lions leaders, and to develop membership through service and engagement.

## *Attention Members...*

*Email Saves Postage! The monthly Newsletter will soon be sent exclusively by email.*

Please contact your club secretary and update your contact information in the LCI system to include:

- Email Address
- Telephone Numbers

*This is the district's source of mailing information for our membership.*

[www.4a2lions.com](http://www.4a2lions.com)

## "MOVIN' ON UP" IN SERVICE THROUGH LIONS



*Lion John  
Burns*

*From the Cabinet  
Secretary*

First of all, it is again a distinct privilege to serve as your District 4-A2 Cabinet Secretary. I want to thank District Governor Lion George Finley for giving me this opportunity to serve

the district again in this capacity.

As we move into the new Lion Year of 2011-2012, let's take pride in the great accomplishments our clubs and our district have accomplished this past year. Under the superb leadership of IPDG Vicki Beeman and her Cabinet, the District continues to live up to the Lion's Motto "We Serve" through our annual Operation Friendship to Ensenada and support of Terry's House as a project for the district. Response to Terry's House project was good with over \$5,300 raised by thirteen clubs in the district. I would encourage our clubs to stay active with their service and fund raising projects throughout the year. There is no better advertisement for Lionism than to see dedicated, hard-working Lions performing community service projects for their local towns and schools.

HOWEVER, we can't rest on our past accomplishments. Status quo will eventually erode a club's initiative, membership, and effectiveness as a service organization. If your club is struggling, seek assistance from another club, your Zone or Region Chair or anyone on the Cabinet. There are a lot of great Lions in our district with a lot of great ideas and a true willingness to help. I know that our new District Governor is keen on developing training sessions for Lions at our Cabinet Meetings.

This past year has been one of almost unprecedented disasters all over the globe, from the earthquake in New Zealand to the earthquake and tsunami in Japan to our own national disasters from the worst tornado season since 1937. All of these had one thing in common—

Lions responded as they always do—as volunteers to assist the communities impacted and with very generous donations to LCIF to help fund the disaster relief efforts. Given the fact that we are an international organization and our motto is "WE SERVE", I wholeheartedly encourage each club to generously support LCIF each year with donations. It is very easy for a club to adopt an "our community only" approach to their service, and fund raising efforts, and to take a blasé view toward supporting activities that are outside the purview of the local club. I would submit to you that you are short-changing your club, and by expanding your horizons beyond the local community and club, you gain a completely new insight to what Lionism is all about and the greater impact your local club can achieve. I would challenge each club in District 4-A2 to become active partners in our quest to better serve our communities, our state, our nation, and the world.

Our first Cabinet Meeting will be held in Lemoore, Ca. on July 22-23 and this is a perfect opportunity for your club to take its first step in stepping out of your normal club routine in this new Lion Year 2011-2012. It will open your eyes to new opportunities and great friendships that last a lifetime.

*Yours in Lionism.*

*Lion John Burns - Cabinet Secretary*



## "MOVIN' ON UP" IN SERVICE THROUGH LIONS

### Fellow "Lions, Lioness & Leos" of District 4-A2

Governor Vicki's term is coming to a close, it seems like it was only yesterday that we all gathered in Hanford/Lemoore for her First Cabinet meeting. After PIP Bill Biggs made sure that we were all committed to our forthcoming tasks and installed us all, the running began. She visited every Club, inducted a lot of new Lions, ate some great food and it doesn't look like she gained a pound. During her visits she challenged the clubs to support the District, Lions International, the Student Speaker Contest, to increase/retain membership, etc. Club's it is up to you, are you going to accept the challenge and become the Districts "Beacon of Hope"? Great job Governor Vicki!



Thank you all for allowing me to serve the District as your 2nd VDG this year. Evelyn, my wife, and I had loads of fun as we traveled around the District with Governor Vicki meeting a lot of great new Lions and became better acquainted with those that we already consider our friends. Thanks for electing me to the position of 1st VDG for this upcoming year, I will do my very best to assist Governor Elect George with the challenges that he may face this year. I suspect that this will be a "Movin' On Up" memorable year, there are planned changes with emphases on fun, growth, training, technology, etc. that DGE George will introduce throughout his term. DGE George suggested I have the reverse gear removed from my truck so I can't back up, only go forward.

Evelyn and I were the guests of 2nd VDG Coy Moody and his wife, Region Chair, Marilyn, at their 4-C1 Convention. The event was held at the Casino in Corning, California that offered a golf course and ample site seeing if you had time to partake. Their District is smaller around 1200 members in mostly rural areas, they are experiencing some of the same difficulties that we are e.g., membership development and retention. I will share some impressive numbers with you, consider their total membership of 1200, they had 257 of their members attend the convention. Our District enjoys a little over 2000 members but our attendance was slightly over 100 attendees. I am not sure why their membership participation was that much better than ours? However, some interesting practices they shared may be something that influences their results: one of their convention meals was a "Food Fair"; about 15 Clubs opened a food

booth complete with theme decorations and costumes all competing for monetary prizes. It was great fun, interesting and well attended. Another practice that may influence their attendance is; the Convention Chair will complete their due diligence and bring three convention site options to the convention floor for a vote, the attendees make the decision where the next convention will be by their vote.

During the Governor's visits she talked about the cost involved in printing and mailing the newsletter to our 2000 plus members quarterly and suggested that you would likely see some future changes. I am a Bee-liever in the "Newsletter", we need to communicate our plans and goals; and you need a medium to share your best practices/programs if you chose to use it. In today's environment most every household have at least one telephone that will do everything but brush your teeth or start the car. Technology is upon us and we need to take advantage of it when it is cost effective to do so. One source for the newsletter will always be the district web site [www.4a2lions.com](http://www.4a2lions.com) which will carry the current newsletter that can be printed and shared as needed. It is planned that the paper copy of the newsletter will be phased out over the next year beginning with this publication. The District has gathered over 600 e-mail addresses from our members, these members will receive their newsletter by e-mail going forward, starting with this publication reducing our newsletter cost by 30%. We will continue to gather additional addresses throughout the year, as they are received we will add them to the newsletter address file and begin their e-mail delivery. Presidents and/or Secretaries we need your support to gather and post all member e-mail addresses as soon as possible. Region and Zone Chairs, who will be the first to have all (100%) of their member e-mails collected?

I offer my sincere thanks to all of you who stepped forward to "Serve" in Governor Elect George's Cabinet; it looks like we have a great group ready for a challenge. Zone and Region Chairs please invite me to your Zone and Region Meetings, I will even talk if you would like me too, and however, I learn when I listen so I am willing to just learn. Further, I am truly interested in what you think we need to do to improve the District, improve member participation, and grow our membership and club numbers. My e-mail address is [dchurch@netptc.net](mailto:dchurch@netptc.net), home number 559-841-7766. I will share the information with Governor Elect George, this is his year and don't think he would pass on a great idea that could make a difference. Remember the only bad idea is one that you don't share.

*Lion Dean Church, 1st VDGE 4-A2*



# "MOVIN' ON UP" IN SERVICE THROUGH LIONS

***Be Ready...! In the future we will be emailing our newsletter exclusively!  
Add Your Email and other Information into LCIF Mailing List!***

*If you want to continue receiving the district newsletter, please complete the information form below and give it to your club secretary... That's all there is to it!*

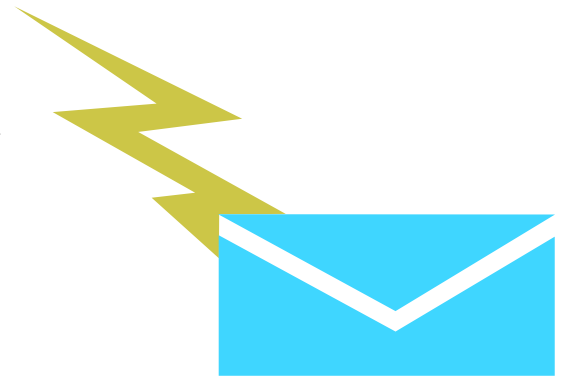
You will continue to receive your color copy of the ***"Roar of the Lion"*** newsletter each time it is published!

If you do not have an email address, you can obtain one from a number of FREE providers including, but not limited to:

<https://live.com>

<https://gmail.com>

<https://yahoo.com>



**You may use the form below to provide the information to your club secretary.**

<b><u>Your Club Name:</u></b>	
(PLEASE PRINT ALL INFORMATION CLEARLY & GIVE THIS FORM TO YOUR CLUB SECRETARY)	
Name	
Street Address	
City ST ZIP Code	
E-Mail Address	
Cell Phone	
Home Phone	
Work Phone	
Other Phone	



# LIONS DISTRICT 4-A2 CELEBRATION

District 4-A2 Cabinet Installation/President Recognition and 1st District Meeting  
 Days Inn - Lemoore, CA - Friday & Saturday, July 22 - 23, 2011  
 Theme: Western



We Serve

We Serve

NO REFUNDS AFTER 7/15/11	LIONS & GUESTS	LEO's		
Registration	\$5.00	\$5.00		
1st District Meeting Total Package: Registration, Pin, Friday's Dinner, Saturday's Breakfast & Lunch	Before 07/7/11	After 07/7/11		
	\$35.00	\$55.00	\$	
Friday: First Nighters Dinner: pulled pork, smoked chicken, salad, baked beans, rolls & dessert.	\$15.00	\$25.00	\$	
Saturday: Breakfast (Pancakes and Sausages) 8-10am Lunch (Hamburgers, salad, etc.) Noon	\$5.00	\$10.00	\$	
	\$10.00	\$15.00	\$	
Golf: Friday at 9 AM (Separate Registration)		TOTAL	\$	

Friday: PDG Meeting .....: 5:30 pm  
 Friday: Hospitality & Fellowship.....: 6:00 - 7:00 pm  
 Friday: Cabinet Installation & Presidents recognition (Uniform Dress) Time: 7:00 pm  
 Sat.: Breakfast Served by the Hanford Breakfast Lions.: 8:00 - 10:00 am  
 Board and GMT Meeting.....: 9:00 am — 10:00 am  
 Cabinet Meeting .....: 10:00 am - 2:00 pm



**NOTICE: Meal Pre-Registration MUST be postmarked NO LATER THAN, July 7, 2011**  
**Make checks payable to "Lions District 4 A-2" and mail with this registration form to:**  
**District Treasurer: Jan Beatty-Taylor • 710 North Vista Street, Visalia • CA 93292**  
 Res (559) 909-1817 • [janbeatty@gmail.com](mailto:janbeatty@gmail.com)

**Rooms are available at the Days Inn at a special rate for those Lions that want to stay on Friday night**  
 877 E "D" Street • Lemoore, CA 93245 • 559-924-1261 • [daysinnlemoore@yahoo.com](mailto:daysinnlemoore@yahoo.com)  
 Hotel Manager – Kevin Patel • **Mention: "Lions District 4-A2"**

Make checks payable to "Lions District 4 A-2" & mail with this registration form to:  
 710 North Vista Street, Visalia • CA 93292  
**PHOTO COPY THIS FORM AND MAIL IN THE ENTIRE REGISTRATION**

**President & Secretary**, please make as many **ADDITIONAL COPIES** for members of your club.  
**EACH MEMBER ATTENDING**, Lion, Lioness, Leo or Guest **MUST** fill out an individual registration form  
**PLEASE PRINT AND FILL OUT ALL INFORMATION**

Name: \_\_\_\_\_ Club Name: \_\_\_\_\_ Region: \_\_\_\_\_

Address \_\_\_\_\_ City: \_\_\_\_\_ State/Zip Code: \_\_\_\_\_ Phone ( ) \_\_\_\_\_

**OFFICE IN LIONISM: Please check your highest position and First Timer or Melvin Jones Fellow**

\_\_\_ International Officer (Past or Present) \_\_\_ District Governor \_\_\_ Past Council Chairman \_\_\_ Vice Dist. Governor  
 \_\_\_ Past District Governor \_\_\_ Cabinet Member \_\_\_ 11-12 Club President \_\_\_ Lion \_\_\_ Lioness  
 \_\_\_ Leo \_\_\_ Guest \_\_\_ First Timer \_\_\_ Melvin Jones Fellow

# Lions Golf

## “Invite a Prospective Member”



Where: Lemoore Golf Course  
 250 West Iona Ave., Lemoore CA  
 When: 9:00 AM Friday, July 22, 2011  
 Fee: Only \$37.00 & Includes Golf Cart  
 Deadline: Registration Deadline By July 15, 2011

Format: 2 Person Best Ball - Men & Women  
 Team Prizes for: 1st, 2nd 3rd Place  
 Closest to the Hole Contest - Front & Back Nine

### Registration

Name: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State and Zip Code: \_\_\_\_\_

#	NAME	ADDRESS	TOWN	ZIP	TELEPHONE
1					
2					
3					
4					

**“ENTRANTS: MAKE UP YOUR OWN FOUR-SOME OR WE CAN ASSIST”**

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

**Make Your Check Payable to: “LIONS DISTRICT 4-A2” & Mail “Check” & “Registration”**

**MAIL TO: GOLF CHAIRMAN BILL DILTZ**  
**4314 WEST NICHOLAS AVENUE**  
**VISALIA CA 93291**  
**559-732-6897**



**Have You Hugged a Lion Lately?**



# “MOVIN’ ON UP” IN SERVICE THROUGH LIONS”

## Lionism Begins in Our Home Club

By: *Lion Susan Rogers*

*As Lions we naturally have a giving Heart.* Every true Lion is always on the look-out for opportunities



to be of service to others. Many of our efforts involve countries far from our homeland and our motto “We Serve “is not limited by the miles between us.

The first time I was told that Lions actually hold a seat in the United Nations I was filled with a sense of pride. We are an International Organization with far reaching influences. And yet, in its simplest and truest form, Lionism and our Service and Love for others is as close as our Lion brothers and sisters in our own club.

Is there a member that needs a ride to your club meetings? You be the Lion to pick them up and take them! Do you have members that are no longer attending meetings? Is there illness in the family or a problem they are facing alone? Let 2 or 3 members of the club pay a short, friendly visit to let them know you miss them, you love them, is there anything we can do to help?

Is there a Sunshine Committee in

your club to send out birthday cards and get well cards to members of your Lion family? Every year my birthday card from my home club is cherished by me. They remembered me! They remembered my birthday! It seems so simple my friends but these small acts of kindness reap great rewards. Do we honor and cherish our members, by up-lifting them and recognizing their special efforts to our club? I would like to implement a program in my home club where every member is recognized and uplifted in some form or fashion thru-out the year.

When a club succeeds in recognizing members in a way that leaves no doubt as to the value of that individual to their club you have exhibited Lionism at its best my friends. In turn you now have a happy healthy club that is on FIRE for Service! They will be willing to donate, volunteer, help on fund-raisers, and roll up their sleeves on our projects...Why? Because deep within each and every one of us is the desire to be loved and cherished.

When we fulfill these emotions in our members with genuine heartfelt acknowledgement of their importance they will “give it back” and the Circle of Lionism is complete. We don’t always have to go to Africa to be Lions. (You know what I mean.☺) Sometimes Lionism at its very best is sitting right next to you at the dinner meeting. Our service to others begins with service from WITHIN. When the “Body” is healthy the outward rewards will show. So.... Go Kiss a Lion. Lion kisses are the sweetest kisses of all. From a Lion that Loves You.



## Pink Fire Trucks

To honor our Rosedale Lions and their families that have lost their battles with various cancers, we signed the "Pink Fire trucks" and gave them a donation to

continue their services. The pink trucks and firefighters are a part of the “Links for Life” campaign.

We honored Lions Dave Longbottom, George Loubey, Joy Loubey, Frank Morris, Bob Bernstein and member spouse, Sandy Tiner.



Included in this photo L-R Lions Paul Tiner, Judy Longbottom, Phil Masonheimer, Phyllis Masonheimer, and Lowell Geissel along with the “Links for Life” volunteers and firefighter.



In the donation photo are Lions Paul Tiner, Phil Masonheimer, Phyllis Masonheimer, and Lowell Geissel.

It was a great event for us and it was made even more special thanks to your generous donation.

I hope you will check out “Links for Life” -- our website is [www.LinksforLife.org](http://www.LinksforLife.org) Hopefully, you will not need our services but we are available to residents of Kern County.

Sincerely,

**Stephanie Lynch**

*Links for Life Vice President*

[www.4a2lions.com](http://www.4a2lions.com)

# SCHEDULE OF DISTRICT, NATIONAL & INTERNATIONAL EVENTS

## 2011-2012 District Cabinet Meetings & Convention

2011 - July 22-23	1st Cab. Meeting—Days Inn, Lemoore
<u>TENTATIVE SCHEDULE OF EVENTS FOR 2011-2012 LIONS YEAR</u>	
2011 - October 20	New Members Night
2011 - October 21-22	2nd Cabinet Meeting – TBA
2011 - January 27-28	3rd Cabinet Meeting - TBA
2012 - April 27-28	4-A2 Convention—TBA

PRSRT STD  
U.S. POSTAGE  
PAID  
FRESNO, CA  
PERMIT NO. 1920

---



---



---

### MD - 4 Conventions

2012 - February 3 - 5	Ontario California
2013 - February 8 - 10	Sacramento, California
2014 - Jan. 31 - Feb. 2	Riverside, California

### International Conventions

2011 - July 4 - 8	Seattle Washington USA
2012 - June 22 - 26	Busan Korea
2013 - July 5 - 9	Hamburg Germany
2014 - July 4 – 8	Toronto Canada
2015 - June 26 – 30	Honolulu Hawaii

### Council of Governors (COG)

2011 - August 4-7	Agoura Hills CA	4-L1
2011 - October 28-31	Redding CA	
2012 - February 1-2	Ontario CA	
2012 - May 31 - June 3	Sacramento	

### USA/CANADA Forums

2011 - September 22-24	Anchorage, Alaska
2012 - September 14-16	Tampa Bay, Florida
2013 - September - TBA	Overland Park, Kansas
2014 - September - TBA	Puerto Rico

### NEW! 2011-2012 Student Speaker Contest Dates

Club Level Contest	On or before February 21, 2012
Zone Level Contest	On or before March 12, 2012
Region Level Contest	On or before March 30, 2012
District Level Contest	On or before April 27, 2012
Area Level Contest	On or before May 21, 2012
MD - 4 Final Contest	June 2, 2012 - San Jose CA



### SPECIAL ACTIVITIES

October 1-2, 2011	White Cane Days
February 17, 18, 19, 2012	Lions Flag Days
	Hearing Days
March 25, 2012	Lions City of Hope Day

www.4a2lions.com