

"Vision for Service"



DISTRICT

4 A-2

1st Quarter

2009 - 2010

REGISTER



**FOR
1st District
CABINET
MEETING
Saturday
Aug 29th**



**Visalia
REGISTER
FOR
GOLF
Friday
Aug 28th**

"ROAR OF THE LION"

Lions of District 4 A-2

I have just returned from the International Convention in Minneapolis, LCI *President Eberhard Wirfs* theme for 2009-10 is **MOVE TO GROW**. Without growth, we will not be able to continue the level of Service we have been providing, we will not have the Lions to assist with our fundraising or our activities. Our Lions membership went down significantly in 2008-09 and this year, we have already lost 11 more members.

All Lions have been asked to work on increasing membership this year. This will be a major emphasis in 4-A2 this year. We need an average of 6 new members per Lions Club this year. I am asking the MERLO Team to work with Zones, Regions and Clubs to assist in membership growth. They will be making presentations at the Cabinet Meetings and will be available to answer questions and provide help.

Lion PID Dana Biggs is our MD4 GMT and will help provide LCI assistance for Membership growth, New Club Extension, and Membership Retention. We have only to ask. We would like to invite a team into 4-A2 to help start 3 new clubs this year. To do this, we need the support of the Lions clubs to provide individual Lions to attend training sessions and to go out into the community to canvass for New Lions.

Plan on attending the Saturday, August 29th, Cabinet Meeting at the LampLiter in Visalia to learn more. The Membership meeting will be at the LampLiter from 10 am to 4 pm. We will be installing the Cabinet and honoring the Club Presidents from 10 to 12 am with lunch from 12 to 1 and the meeting from 1 to 4 pm. Registration information is in this newsletter and on the Lions 4-A2 website – lions4a2.com.

I need your help to make this a successful year. I need officer's names, emails, phone #'s, addresses, meeting days & times in order to contact the clubs on District items and to schedule visitations which I obtain from the LCI website.

(SECRETARIES - Please review your WMMR "Member" & "Club" Information and update it by August 15th & I "Thank You" in advance).

Governor Jim Bartleson

2009-2010 District 4-A2 Governor





REGISTER EARLY FOR 1st CABINET MEETING

Lions of 4-A2

For the first Cabinet Meeting we are having a **Social Hour** Friday eve. August 28th, from 6 to 7:30 pm in front of my cabin for the first night-ers.



This will include hospitality time.

Then, we can get together and go out to eat.

The room rate at the Lamp Liter is only \$79 (mention the Lions) until August 14th, you do not have to stay at the Lamp Liter – there are a lot of hotels in Visalia.

Come and enjoy visiting with Lions from the district.

Lion Jim Bartleson

**Have You Hugged a
Lion Lately?**



The Lionistic Year is New & It is Time to Renew Our Spirit as Lions & Continue as “We Serve”

Dear Lions, Lioness and Leo's; we are beginning a journey down a path where new opportunities and challenges await us. It is up to each one of us to take a step forward and reach out to those that need us the most. Without your support and help, many unfortunate people would go through life, struggling with their health and welfare. Its Lions, Lioness and Leo's just like you, who are dedicated with an unselfish spirit of love that makes this association stand out beyond any other humanitarian service organization in the world. I've seen throughout this district members contributing to their community with acts of service, however great or small, they sure add up to something very significant, valuable and beautiful. Continue to be that Lion, Lioness, and Leo that will carry on this tradition of service for many years to come and make this world a better place.

I'm sure that your club is already in action and preparing for what is ahead, in what is to be an exciting year.

You need to start sending in your registration form to attend the Installation of the District Cabinet Officers and to honor each Club President. This celebration will take place at the Lamp Liter Inn, in the city of Visalia, California, on Saturday, August 29, 2009 @ 10 am. The registration can be downloaded from our district website (www.4a2lions.com), and has been to each club.

Immediately following the Installation of the District Cabinet Officers and to Club President's recognition, a lunch will be served (noon).

After Lunch we will begin with our 1st District Cabinet Meeting. Important information will be presented by various Lions Chairman.

Make plans to have your Club President and Secretary attend this important meeting.

I want to thank you in advance for all your cooperation and help during this new Lions fiscal year 2009-2010.

Sincerely Yours in Lionism

Lion Benjamin Fregoso - District 4-A2, Cabinet Secretary



CENTENNIAL CELEBRATION COMING IN 2017

Have You & Your Club **Started Working on this Project?**

LIONS CENTENNIAL CELEBRATION 2017

**Lions all over are getting ready for our
Centennial Celebration. Will your club be ready?
Start thinking about the next 3 Items!**

- 1 Please Send in photos and history articles about your club (Photos cannot be returned so send scans in "Jpg" format via email or on a CD or copies. Color & Black & Whites are great)
- 2 Draft your budget & plan for 250 professionally prepared "**Club Pamphlets**" to give out to the public at our "International Food Faire during this Lions Centennial Celebration - 2017. (What a PR Opportunity)
- 3 Complete a "**History Book**".

SEE COMMITTEES

Please Start Now and Send to:

Judy Arribere, PDG

33779 Bronco Lane,
Squaw Valley CA 93675
judyarribere@aol.com

Centennial Celebration Committee

CHAIR

Judith Arribere PDG
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Res: 559-332-2632
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judyarribere@aol.com

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**Have You Hugged a
Lion Lately?**

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**You'll Find it on the
District Website**

4a2lions.com

Hello Lions

Once again it is time to plan
your Lion year for yourself and for
your club.

This year is we will be going
to **Ventura Beach Mar-**
riott. Set these dates in your cal-
endar.....

May 7 - 8, 2010.

The Marriott is located off
historic 101 Highway. South of
Santa Barbara, adjacent to the beach. Ventura Harbor and Pier is only 11/2 miles
away. Close to Port Hueneme Naval Station and historic downtown Ventura.
Shopping and entertainment nearby. Lets get a club team up and challenge the
other clubs in our district to around of golf.

Support you district and join us at the beautiful Ventura Beach Marriott.

More to follow

Judy Arribere, PDG





HAVE YOU HUGGED A LION LATELY?

IF IT IS TO BE... IT'S UP TO ME

One of our greatest contributions as a Lion is to give more individuals the opportunity to share membership with the other leaders in our community as well as a chance for them to develop their personal skills so they may better serve their community.

Why is it then that the majority of our new members are recruited by a minority of our existing members?

Why is it that recruiting seems to come so easy for some and so difficult for the majority of our members? It's called the 80/20 rule and it seems to apply to almost everything in life. In business, we hear that 80% of the volume is driven by 20% of the merchandise. In our clubs, we talk about 80% of the work being done by 20% of the members and the same seems to apply when it comes to recruiting.

Why? It begins with a mind-set of always being in a recruiting-mode, and that may take some practice because it is something that doesn't come naturally for most people.

When is the last time you were talking to someone and the thought came to mind; "Gee, this person would make a great Lion."

To keep our membership strong and vital, we must always be in a recruiting mode. As this organization's leaders, we must seek out others in our community whom we feel could be an asset to our Lions Club. So look around you. Who do you see...your neighbors, your friends, co-workers, acquaintances, even family! Have you ever invited them as a guest to your Lions Club? There's only one way that's going to happen... **If it is to be, it's up to me!**

Contributing Editor
John Parker
Visalia Host Lions

"The Power of Peace"

is the theme of the 2009-10 Peace Poster Contest. Lions clubs can sponsor the program in their community for children in local schools or organized, sponsored youth groups.



[Ordering Peace Poster Contest Kits](#)
[Promoting the Contest](#)
[Contest Deadlines](#)

**Secretaries ...
Order Now Online**

Ordering Peace Poster Contest Kits on Line at www.lionsclubs.org

Lions clubs interested in sponsoring the Lions International Peace Poster Contest can order a Peace Poster Contest kit (PPK-1) from the Club Supplies Sales Department at International Headquarters. The cost of the kit is US\$9.95 plus shipping, handling and applicable taxes. The kit is available in all 11 of our official languages. Lions clubs must purchase a kit for each contest sponsored. Each kit contains:

- **Official Club Contest Guide and Rules.**
- **Official School or Youth Group Contest Guide and Rules.**
- **Participant Flyer** may be duplicated and given to each participating student to take home.
- **Sticker** to place on back of winning poster.
- **District Governor Postcard** to notify the district governor of your club's participation.

Certificates for contest winner and school or youth group.

You can order kits from the Club Supplies Sales Department at International Headquarters from January 15 to October 1. To order a kit, call Club Supplies Sales at (630) 571-5466 or 1-800-710-7822 (U.S., Puerto Rico, U.S. Virgin Islands and Canada only). To order online, go to [Club Supplies](#) (Item Search: Peace Poster Kit). [You can also download the order form.](#)

Please [review contest rules](#) and order kits as soon as possible to guarantee sufficient time for a well-planned contest. For orders within the United States, please allow 3-4 weeks for delivery. Additional delivery time is needed for orders outside the United States. Promoting the Contest

In addition to the kit, you can also use the following PR Tools to promote your club's Peace Poster Contest:
Fill-in-the-blank [Peace Poster press release](#).

[Peace Poster Brochure](#).
[District Peace Poster Chairperson's Guide](#).
[Honorable Mention certificate](#).
[Peace Poster DVD](#).

Contest Deadlines

Entries not meeting deadlines will be disqualified.

- **January 15:** Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 15:** Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- **December 1:** Postmark deadline for a Governor to send one winning district poster to multiple district council chairperson.
- **December 1:** Postmark deadline for a Governor not belonging to a multiple district to send one winning poster to the Public Relations Department at International Headquarters.
- **December 1:** Postmark deadline for a Club not belonging to a district to send one winning entry to the Public Relations Department at International Headquarters.
- **December 15:** Postmark deadline for the multiple district council chairperson to send one winning poster to the Public Relations Department at International Headquarters.

CABINET MEETING AUG 29 - GOLF AUG 28

LIONS DISTRICT 4-A2 CELEBRATION



District 4-A2 Cabinet Installation/President Recognition and 1st Cabinet Meeting
Lamp Liter Inn - Visalia, CA - Sat., Aug. 29, 2009

REGISTRATION POSTMARK:	<i>On or Before</i> Aug. 14, 2009	<i>After</i> Aug. 14, 2009	Quantity	Total Cost
TOTAL PACKAGE: "Special Package Pricing" Cabinet Trading Pin, Saturday Lunch, Registration	\$30.00 ea.	\$35.00 ea.	_____	\$ _____
ALA CARTE: Lion Registration (Includes Trading Pin)	\$10.00 ea.	\$10.00 ea.	_____	\$ _____
SATURDAY: Lunch Saturday Lunch Cold Deli Buffet with 3 different salads, coffee and tea.	\$25.00 ea.	\$30.00 ea.	_____	\$ _____
Total Enclosed:				\$ _____

• **Golf: Friday at 9 AM – "Tulare Golf Course" (East of AG Center (Separate Registration))**

SATURDAY:

Cabinet Installation & Presidents recognition (Uniform Dress)	Time: 10 am to Noon
Cabinet Meeting	Time: 1 pm - 4 pm
PDG Meeting	Time: 8 am - 10 am
Board Meeting & MERLO Meeting	Time: 9 am - 10 am

NOTICE: Meal Pre-Registration MUST be postmarked NO LATER THAN, August 1, 2009

Make checks payable to "Lions District 4 A-2" and mail with this registration form to:

District Treasurer: Jan Beatty • 830 E. Babcock Court • Visalia, CA 93292

Question? Call - District Secretary "Ben Fregoso" 559-288-8893 or email: parlierlions@yahoo.com

Rooms are available at the Lamp Liter Inn at a special rate for those Lions that want to come in on Friday night

3300 W. Mineral King Ave. • Visalia, CA 93291 • 559-732-4511 or 1-800-662-6692

Mention: "Lions" for special \$79.00 rate plus tax available until Aug. 14, 2009.

We will only have a hospitality time in front of DG Lion Jim Bartleson Suite from 6 pm to 7:30 pm Friday evening. Then dinner is on your own.

Make checks payable to "Lions District 4 A-2" & mail with this registration form to:

830 E. Babcock Court • Visalia, CA 93292

PHOTO COPY THIS FORM AND MAIL IN THE ENTIRE REGISTRATION

President & Secretary, please make as many **ADDITIONAL COPIES** for members of your club
Each Member Attending, Lion, Lioness, Leo or Guest **MUST** fill out an individual registration form

PLEASE PRINT ALL INFORMATION

Name: _____ Club Name: _____ Region: _____

Address _____ City: _____ State/Zip Code: _____ Phone () _____

- OFFICE IN LIONISM:** Please check your highest position and First Timer or Melvin Jones Fellow if applicable
 _____ International Officer (Past or Present) _____ District Governor _____ Past Council Chairman _____ Vice District Governor
 _____ PDG _____ 09-10 Club Pres. _____ Lion _____ Lioness _____ Leo _____ Guest _____ First Timer _____ Melvin Jones Fellow

Enjoy Fun in the Sun!

Lions Golf

District Cabinet Meeting

Tulare Golf Course

(East of AG Center)



9:00 A.M. Starting Time on Friday, Aug. 28th

Teams or We Will Place You

Team Prizes for:

Long Drive

Close to Pin

\$35 Golf Cart & Green Fees!

What a Deal!

District Golf Tournament Registration Form

(Please Detach And Send This Portion To The Address Stated Below)

NAME: _____

ADDRESS: _____ CITY: _____ ZIP: _____

PHONE: _____

Team Members:

1) _____

2) _____

3) _____

4) _____



Send Names & Check to:

Don Cornett

5609 Cypress Point Drive, Bakersfield CA 93309



REGISTER - 1ST DISTRICT CABINET MEETING IN VISALIA



Lions Clubs International

NEW SECRETARY ELECTRONIC REPORTING MANUAL NOW AVAILABLE FROM LCI - ONLINE

PU-101 Online - To submit your 2009-2010 Club Officers (PU -101) ONLINE, please refer to the following instructions. Please be sure to update the membership information prior to adding the new officer.

- Log on to the Membership Reporting site (WMMR)
- Click the Club link in the yellow bar
- Click Club Officers
- Click the drop-down box entitled "Lionistic Year" & select 2009-2010
- Select the Title from the drop down list
- Click the Officer's name in the list of members
- Click the Add link
- Click the Submit button

The above procedure needs to be done for the president, secretary and treasurer. When you are done adding the officers for next year, you can print the completed PU-101 form by clicking on the Reports link and clicking the Print button next to the Officer Reporting Form (PU-101). For more detailed instructions see page 8 of the Quick Reference Guide.

Questions, Problems, or Recommendations - If you have a question on how to use the web site, are experiencing a problem and need some help, or, have a recommendation on how the web site might be improved, please send an email to wmmr@lionsclubs.org.

For detailed instructions on how to use the WMMR site, you may go to the WMMR site and please select from one of the following:

Region Guide - Zone Guide
Quick Reference Guide
Family Unit Instructions

**USE YOUR DISTRICT
WEBSITE OFTEN!**

4a2lions.com

**Did You Know that there
are the following re-
sources and more there:**

- Script for Initiation
- Script for Installation
- Links to LCI and MD-4
- Links to most Lion Projects
- Public Relations Information
- Officer Training
- Current Events locally and inter-
nationally
- Individual Club Activities
- Newsletter Archives
- **ONLINE District Directory** that
is downloadable (PDF) Save it to
your desktop! We update often!
- Conventions Calendar
- COG Calendar
- District Activities Calendar
(Coming)
- Officer emails & access
- **Secretary LCI Electronic
WMMR Manual**



The 22nd Annual Peace Poster contest subject is "Power of Peace"

Let your school know the topic as soon as possible so that the students can get an early start. It is not too early to order the packet from LCI. Let's see if we can get 100% involved. It is a great contest and easy to conduct. If you have the packet by the time school gets back, you are ready to get a winner.

A Reminder from Contributing Editor - Joe Giuffre, PDG



1ST VICE DISTRICT GOVERNOR SAYS...

DISTRICT 4-A2 1ST VICE- DISTRICT GOVERNOR

2009-2010

At our District Convention May 1-3 in Cayucos, the voting delegates elected me



to be your 1st Vice-District Governor for this coming year.

I am humbled and very appreciative to have been elected to the office. I know I am bound to make some mistakes and do ask your patience as I will try my best to keep them to a minimum. I will put my 19 years in Li-

ons to work to do all I can to help our district.

I am looking forward to the year, serving with DG Jim and 2nd VDG George, as well as with the rest of the Cabinet. I would encourage people to attend the cabinet meetings and other District functions as often as you can and support Governor Jim.

I had a great time in my campaigning for 1st VDG in going to the 13 clubs I was able to visit before the Convention. I wish I could have visited more, but that will be coming up a little over a year.

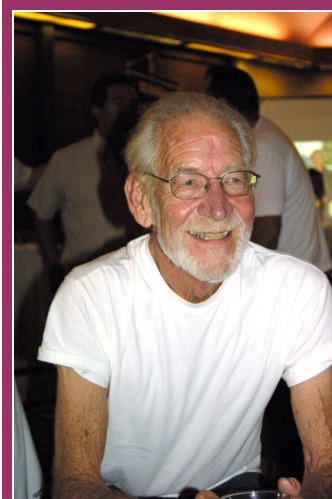
It will take all of us, not just a few, to help our District to grow. While it is important to get new members and to keep the ones we have, it is equally important to get quality members. Members, who will enrich our organization. Keep on, or start, just asking people you come in contact with to visit your Lion's club meeting, or help with a project or fundraiser. Then when they show interest, invite them to join. For, the more members we have, the more service we can do for our communities. I believe we have one of the best districts and the best Lions who are our members.

I would like to be notified when Zone chairs are having zone meetings, and would like to attend as many as possible in an effort to start now to work with clubs in scheduling things for the following year. I want to know your regular fund raisers and projects, to

know when they take place. I would appreciate being given the information I am seeking to be able to do that.

We have a great District and I look forward to serving as your 1st Vice-District Governor in this coming Lions year.

Lion Vicki Beeman



*In
Loving
Memory
•
Lion
Dean
Morris*

I would like to thank each and every one of my dear Lion friends for their love, support, prayers and cards. The cards were all so appreciated and found great comfort in each of them. You all overwhelmed me and my family with your presence at the Memorial Service. I also want to thank you for the donations in Dean's name, he would be very touched by your love and generosity.

IPDG Betty



LIONS

DO YOU KNOW YOUR LION HISTORY? DO YOU KNOW WHO WILL CONTINUE THE QUEST?

The International Association of Lions Clubs began as the dream of Chicago business leader Melvin Jones. He believed that local business clubs should expand their horizons from purely professional concerns to the betterment of their communities and the world at large. Jones' group, the Business Circle of Chicago, agreed. After contacting similar groups



around the United States, an organizational meeting was held on June 7, 1917 in Chicago, Illinois, USA. The new group took the name of one of the invited groups, the "Association of Lions Clubs," and a national convention was held in Dallas, Texas, USA in October of that year. A constitution, by-laws, objects and code of ethics were approved. Among the objects adopted in those early years was one that read, "No club shall hold out the financial betterment of its members as its object." This call for unselfish service to others remains one of the association's main tenets.

Just three years after its formation, the association became international when the first club in Canada

was established in 1920. Major international expansion continued as clubs were established, particularly throughout Europe, Asia and Africa during the 1950s and '60s.

In 1925, Helen Keller addressed the Lions international convention in Cedar Point, Ohio, USA. She challenged Lions to become "knights of the blind in the crusade against darkness." From this time, Lions clubs have been actively involved in service to the blind and visually impaired.

Broadening its international role, Lions Clubs International helped the United Nations form the Non-Governmental Organizations sections in 1945 and continues to hold consultative status with the U.N. In 1990, Lions launched its most aggressive sight preservation effort, SightFirst. The US\$215 million program strives to rid the world of preventable and reversible blindness by supporting desperately needed health care services. Lions have launched Campaign SightFirst II to raise at least US\$150 million to continue and expand the extraordinary work of SightFirst.

In addition to sight programs, Lions Clubs International is committed to providing services for youth. Lions clubs also work to improve the environment, build homes for the disabled, support diabetes education, conduct hearing programs and, through their foundation, provide disaster relief around the world.

Lions Clubs International has grown to include 1.3 million men and women in 45,000 clubs located in 205 countries and geographic areas.

Founded: 1917
Motto: "We Serve"
Members: 1.3 million
Clubs: 45,000 clubs in 205 countries and geographic areas
Convention:
July 6-10, 2009
Minneapolis, Minnesota, USA
International Headquarters:
Oak Brook, Illinois, USA



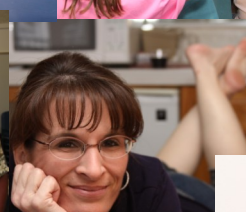
THE FUTURE IS IN THESE TWO GROUPS...
Please share membership in a club with others
And support LEO Clubs (The future)





OUR LION LEADERS FROM THE PAST & PRESENT...







SCHEDULE OF DISTRICT, NATIONAL & INTERNATIONAL

International Convention Dates &

Locations:

2010 - June 28	July 2 - Sydney, Australia
2011 - July 4-8	Seattle, Washington, USA
2012 - June 22-26	Busan, Korea

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FRESNO, CA
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MD 4 Convention Dates & Locations:

2010 - Feb 5-7	Riverside CA
2011 - Feb 4-6	Primm NV

District 4-A2 Meetings Dates & Locations:

2009 - Aug 29	1st Cabinet Meeting	Lamp Liter Inn, Visalia
2009 - Oct 22	New Members Night	Lamp Liter Inn, Visalia
2009 - Nov 14	2nd Cabinet Meeting	Bakersfield
2010 - Feb 20	3rd Cabinet Meeting	Fresno
2010 - May 7-9	4 A-2 Convention	Ventura

Council of Governors (COG) Dates & Locations:

2009 - July 31	C-2 Fairfield
2009 - October 16-18	4 C-4 Foster City
2010 - February 3-4	4 L-5 Riverside
2010 - June 4-6	4 A-1 Stockton
2010 - August 6-8	4 A-3 Santa Maria

Student Speakers Contest Dates

Club Contest	By Feb 23, 2010
Zone Contest	By Mar 15, 2010
Region Contest	By Apr 12, 2010
District Contest	By May 3, 2010
Area Contest	By May 24, 2010
MD 4 Final Contest	June 5, 2010

VISIT YOUR DISTRICT WEBSITE

www.4a2lions.com

For daily updates and information!



- CLUB FORMS
- CLUB FUNCTIONS
- DOWNLOADABLE ELECTRONIC DISTRICT DIRECTORY
- DISTRICT REGISTRATION FORMS
- PICTURES
- BE A CONTRIBUTING EDITOR ON OUR WEBSITE
- BE A CONTRIBUTION EDITOR IN OUR NEWSLETTER
- IT STARTS WITH YOU!